

## Designing Dreams into Reality: The Rise of Krishiv Interiors

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The story of Krishiv Interiors traces back to **2015**, when **Harish Panjwani** established a **modular furniture manufacturing unit**. Initially operating under a **B2B (Business-to-Business)** model, the company focused on producing high-quality modular furniture for large clients and industry partners.

This phase helped the business build strong manufacturing capabilities, technical expertise, and a reputation for reliability and precision.

### The Turning Point: From B2B to B2C

A major transformation took place after Harish Panjwani's marriage to **Nidhi Panjwani**, who brought with her **formal education and a deep passion for interior design**. Recognizing the potential to directly serve end consumers, the duo decided to shift from a B2B model to a **B2C (Business-to-Consumer)** approach.

Nidhi's design sensibility, combined with Harish's manufacturing strength, enabled them to offer **customized, end-to-end interior solutions** directly to homeowners—ensuring better quality control, personalization, and customer satisfaction.

### Launch of Krishiv Interiors

In **2023**, their vision took a concrete form with the official launch of **Krishiv Interiors**, founded with the promise of “**All Interior Under One Roof.**” The brand's evolution from a factory unit to a **grand showroom on Takli Road, Nashik**, reflects years of dedication, learning, and strategic growth.

Today, clients can explore premium interior designs in a showroom setting while benefiting from the brand's **own manufacturing unit**, a rare advantage that ensures superior quality, timely delivery, and competitive pricing.

### A Brand Built on Quality and Trust

Krishiv Interiors offers comprehensive interior solutions, combining aesthetics with functionality. From concept and design to manufacturing and execution, every stage is handled with attention to detail. This integrated approach has helped the brand build strong trust among homeowners seeking personalized and durable interior solutions.

### Vision for the Future

With a clear goal to become **Maharashtra's leading interior design brand**, **Nidhi Harish Panjwani** continues to drive the creative direction of the company. She also shares an inspiring message for aspiring entrepreneurs:

*“Be brave, work hard, and stay positive. Neglect the negativity and focus on your goal.”*

## An Inspiring Entrepreneurial Journey

The journey of **Nidhi Harish Panjwani and Krishiv Interiors** is a powerful reminder that successful businesses are built when vision meets execution. By blending design innovation with industrial strength, Krishiv Interiors is not only shaping beautiful spaces but also setting new benchmarks in the interior design industry.

### Selected for Maharashtra's Prestigious Awards

Recognizing their dedication and achievements, they have been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for them, but also for the entire region.

### Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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