

A Value-Driven Success Story of Winkel Twinkel Preschool

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In an era where preschools are increasingly viewed as commercial ventures, **Winkel Twinkel School** has emerged as a refreshing exception—an institution built not merely on profit, but on purpose. Its journey reflects a thoughtful, value-based approach to early childhood education, where the holistic development of children remains the central focus.

A Vision Rooted in Values, Not Just Business

While establishing **Winkel Twinkel School**, significant emphasis was placed on understanding the fundamentals of running an educational institution—management, planning, and maintaining quality standards. However, one principle remained non-negotiable: **profit would never be the sole objective**. Instead, nurturing children’s emotional, intellectual, and social growth was placed at the heart of the school’s vision.

Leadership with Experience and Expertise

The school is owned and led by **Mrs. Ashwani Rane-Aajagekar**, who brings with her **over 15 years of rich experience in early childhood education**. Complementing her experience is a strong academic and practical understanding of **child psychology**, enabling her to approach each child with sensitivity, care, and a scientific mindset.

Her leadership ensures that education at Winkel Twinkel School goes far beyond routine teaching, focusing instead on understanding and supporting each child’s individual needs.

Building Strong Foundations in Early Childhood

Winkel Twinkel School firmly believes that early education is not limited to alphabets or memorization. These formative years play a vital role in shaping a child’s **thinking abilities, emotional balance, social awareness, creativity, and self-confidence**.

This philosophy has guided every stage of the school’s development. Recognizing childhood as the foundation of personality, the institution prioritizes emotional understanding, curiosity-driven learning, and confidence-building activities.

A Child-Centric Learning Approach

With her background in child psychology, Mrs. Ashwani Rane-Aajagekar carefully identifies the **mental and emotional needs of each child** and designs learning methods accordingly. The school strongly believes that **every child is unique**, and that learning pace differs from one child to another. This belief is deeply respected and reflected in the teaching practices at Winkel Twinkel School.

A Balanced Educational Model

By maintaining a thoughtful balance between:

- Experiential and activity-based learning
- Communication and language development
- Moral values and cultural grounding

Winkle Twinkle School has created a **distinct identity** in the field of early childhood education. The focus remains on nurturing well-rounded individuals rather than emphasizing academics alone.

Education with Social Responsibility

Looking back at its journey, Winkel Twinkel School stands as more than just an educational institution—it represents a **responsibility undertaken to shape the future of children**. By placing values above profits and contributing meaningfully to society through education, the school continues to make a lasting impact.

Its motto, “**Redefining Preschool Experience,**” is not just a slogan—it is reflected daily in the smiles, confidence, and progress of every child who walks through its doors.

Selected for Maharashtra’s Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talents.

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