

## Amazon's Great Republic Day Sale Brings Up to 80% Off

Published on 14 Jan 2026 | By IFI Correspondent



With the **Amazon Great Republic Day Sale** just two days away, bargain hunters are gearing up to refresh their winter wardrobes with deep discounts on ethnic fashion — especially **woollen kurta sets** priced under ₹2,000. The sale, part of one of India's biggest online shopping events of the year, is scheduled to begin on **January 16, 2026** and brings attractive offers across fashion, electronics, home essentials and more.

### Up to 80% Off on Woollen Kurta Sets

One of the highlights for fashion-conscious shoppers is the **up to 80% discount on woollen kurta sets**, making traditionally styled winter outfits more affordable than ever. Curated picks include embroidered sets, jacquard designs and warm wool blend options that combine **comfort with ethnic elegance** — ideal for work, casual outings or festive gatherings this season.

Woollen kurta sets under ₹2,000 offer a **budget-friendly way to stay warm** during colder months while keeping a traditional wardrobe updated, with choices that work for a variety of occasions.

### More Opportunities to Save Across Amazon

The sale extends far beyond ethnic wear. According to Amazon's official announcements, shoppers can expect **discounts up to 80%** across categories that include **smartphones, electronics, beauty products and home appliances**. Highlights also feature **extra payment-linked benefits** — such as bank card offers and cashback options for Prime members — helping buyers maximise savings.

Additional perks like **exchange deals on select products** and **no-cost EMI options** aim to make high-value purchases smoother for customers nationwide.

### How to Make the Most of the Sale

Fashion experts suggest that planning ahead can help shoppers get the best deals:

- **Create a wishlist** of desired kurta sets and fashion items ahead of the sale.
- **Check Prime member early access** to beat the rush and secure limited-stock offers.
- Compare sizes, fabrics and return policies before buying — especially for winter wear.

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