

An Entrepreneur Shaped by Home Flavours: The Inspiring Journey of ‘Hakkach Thikan’

Published on 15 Jan 2026 | By IFI Correspondent



Some businesses are created for profit, while others emerge from human need. **‘Hakkach Thikan’**, started in Mumbai-Mankhurd, belongs to the latter. Behind this heartfelt initiative stands **Bhavesh Nikita Laxman Shelake**, a young man who left a secure job to bring the warmth of home-cooked food to people far from home.

Feeling Incomplete Despite a Stable Job

While working in Pune’s Kharadi area, Bhavesh’s life appeared settled—good salary, steady career, and a predictable future. Yet something felt missing. The meals he ate at local messes filled his stomach but not his heart.

That is when a thought took root in his mind—

“Hunger is not just of the stomach; it is also of the heart.”

He began to wonder: could he provide people with clean, affordable food that carried the taste of home? This question was not about profit—it was about humanity.

Life Lessons from His Mother

The real inspiration came from his mother’s cooking—her discipline, purity of ingredients, and the love she poured into every meal.

One sentence from her changed his life:

“Food is not just about filling the stomach; it is about love.”

From this simple truth, the idea of **‘Hakkach Thikan’** was born.

From Security to Uncertainty

Quitting a stable job was not easy. His family was worried, friends called it madness. But Bhavesh knew that without courage, dreams remain dreams.

He had no big capital, no fancy interiors—only an honest intention, his mother’s experience, and faith in himself.

A Business Built on Trust

When ‘Hakkach Thikan’ opened, only twenty-five customers came on the first day. The next day the number grew, and by the third day old customers returned with new ones.

Bhavesh says,

“Good work does not need advertisements. A satisfied customer becomes the biggest promoter.”

The journey was not smooth—expenses, stress, and doubts often kept him awake at night. But one message from a customer changed everything:

“Your food reminds me of home.”

That single line gave him the strength to continue.

More Than a Food Center—A Place of Belonging

Today, **‘Hakkach Thikan’** is not just a place to eat.

Here—

- Customers experience the comfort of home-style food
- Women working here gain dignity and self-respect
- People receive clean, nutritious, and affordable meals

For Bhavesh, this is not merely a business—it is a responsibility.

He believes,

“Pure and affordable food is not a luxury—it is everyone’s right.”

The Road Ahead

His dream is to take ‘Hakkach Thikan’ beyond one locality and reach every person living away from home in search of familiar taste and warmth.

The story of **Bhavesh Nikita Laxman Shelake** proves that success does not lie in big investments, but in honest intentions, hard work, and compassion.

**‘Hakkach Thikan’ is not just a hotel—
it is a thought, a responsibility...
and this is only the beginning.**

Selected for Maharashtra’s Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious **“Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025”** awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talents.

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