

## From Zero to Brand: The Rise of Sagar Chintaman Patil

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There was a time when owning his own shop was just a dream for **Sagar Chintaman Patil**. He had no financial support, no business background—only strong willpower and the determination to achieve something in life. Today, that very dream has taken the shape of a trusted brand known as “**Sagar Appleking**.”

Sagar’s journey was far from easy. He never chose shortcuts to success. To arrange money, he took up whatever work came his way and did it with complete honesty. Hard work day and night, saving every rupee, and sacrificing comfort became the identity of his early days.

### The Real Lessons from Struggle

Sagar says that the path of business is not learned from books, but from experiences. Many times he faced rejection, and often the future seemed uncertain, but he never accepted defeat as an option.

While others rested, he worked harder toward his goal. Failures did not break him; instead, they made him stronger. This struggle later became his greatest strength.

### The Foundation of “Sagar Appleking”

After relentless effort and patience, Sagar started his mobile business, which today is known as **Sagar Appleking**. It is not just a mobile shop, but a center of trust and authenticity.

Providing customers with the right guidance, fair prices, and excellent service has always been the core principle of his business. This very approach transformed a small beginning into an established brand.

### An Identity Beyond a Brand

Today, **Sagar Appleking** is not just a business—it is a symbol of struggle, honesty, and self-confidence. The journey of Sagar Chintaman Patil is an inspiration for those young people who dream big despite limited resources.

He believes:

“If the hard work is true and the intention is strong, no dream remains unfulfilled.”

### A Message for the Youth

Sagar’s story teaches that success is not inherited—it is created. Patience, continuous effort, and self-belief are the real assets of any venture.

Today, through his brand, Sagar Chintaman Patil is not only running a business but also proving that a journey started from zero can reach great heights.

**Sagar Appleking** stands as a living example that tireless hard work never goes in vain.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

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