

Building an Academy from Scratch: The Story of Shameem Bano Afzal Husain

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Success is not built overnight—it grows through patience, struggle, and unwavering determination. The life story of **Shameem Bano Afzal Husain**, founder of **SM Beauty Parlour & Academy, Malegaon**, is a shining example of how a woman with limited resources can create a powerful identity and transform the lives of thousands.

A Humble Beginning in 2010

Shameem began her journey on **2 February 2010** at a time when her financial condition was extremely modest. She dreamed of starting a beauty parlour but could not afford a high-end setup. With just **₹10,000**, she converted a single room of her home into a small parlour.

There was only one chair, minimal equipment, and boundless hope. Working alone for **8–10 hours every day**, she managed every task herself—without any assistant. To improve her skills, she regularly attended seminars, workshops, and government training programs related to beauty services.

Her dedication soon began to show results, and Alhamdulillah, she started receiving a positive response from clients even from her home setup.

Turning Struggle into Strength

From 2012 onward, Shameem took a step beyond personal growth—she began **teaching beauty skills to girls**. Her mission was clear: to make other women independent. Over the years, she has trained **thousands of students**, many of whom now run their own parlours or work professionally in the beauty industry.

Her classes became a platform for empowerment, especially for girls who wanted to stand on their own feet but lacked direction.

A New Chapter in 2018

After years of hard work and sacrifices, her financial condition gradually improved. In **2018**, Shameem took a bold step and opened her own full-fledged centre at **Anjuman Chowk, the main market of Malegaon**. Along with the parlour, she continued her academy with greater strength.

By then, she had already trained **around 5,000 to 6,000 girls**. She also entered the bridal makeup segment, starting services at just **₹300**. Through continuous learning and self-upgradation, her expertise reached such a level that today clients happily pay **₹5,000 to ₹10,000** for her bridal makeup.

At present, she runs an academy with **25 students in every batch**, shaping the next generation of beauty professionals.

Gratitude and Support

Shameem credits her success to one strong pillar—her husband.

“Whatever I am today is because of his support. Without him, I would not have reached this far,” she says emotionally.

More Than a Business

SM Beauty Parlour & Academy is not just a beauty centre; it is a movement of women’s empowerment in Malegaon.

Shameem’s journey from a single chair in a small room to a respected entrepreneur proves that:

- Financial limitations cannot stop strong willpower
- Skill development can change lives
- One woman’s success can create thousands more

An Inspiration for Every Woman

From 2010 to 2025, the journey of **Shameem Bano Afzal Husain** stands as a testimony that dreams do come true when supported by hard work, faith, and family.

Her story continues to inspire countless women to believe in themselves and step toward independence with confidence.

Selected for Maharashtra’s Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talents.

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