

## January 2026's Must-Try Beauty Launches for Your Vanity

Published on 19 Jan 2026 | By IFI Correspondent



As 2026 gets into full swing, beauty brands are rolling out a vibrant lineup of **new makeup, skincare, haircare and body products** designed to refresh routines and spark creativity in the new year. From glow-boosting complexion launchers to must-have makeup drops, January's beauty landscape is buzzing with innovation and editor-approved favourites.

Industry guides note that this month's launches combine **skin health, performance and playful colour** — offering something for makeup lovers, skincare enthusiasts and self-care seekers alike.

### Standout Picks Across Categories

- **Skin & Complexion Refreshers:** Editors are highlighting products that go beyond cosmetics, like hydrating creams and serums that support the skin barrier — perfect for winter months.
- **Makeup Essentials:** From glossy hydrating lip oils and concealers to highlighters and bronzers, several new makeup items are capturing attention for their radiant finishes and versatile wear.
- **Hair & Body Additions:** Haircare launches this month focus on repair and style longevity, while body products aim to soothe and nourish dry winter skin.

Major fashion and beauty editors also compiled extensive lists of **editor-tested favourites** spanning luxury staples and budget-friendly finds, proving that January's launches have broad appeal.

### What This Means for Your Routine

Beauty enthusiasts can expect this January's products to *bridge the gap between skincare and makeup*, offering hybrid formulas that hydrate, protect and enhance — all in one. Whether you're updating a daily routine or experimenting with new looks, these fresh launches provide both practical performance and creative flair to start 2026 with a glow.

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