



INDIA FASHION ICON MAGAZINE

## Aditya Birla Fashion Ranks India's No.1 and World's Top 3 Most Sustainable Retailer

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Indian fashion giant **Aditya Birla Fashion & Retail Ltd. (ABFRL)** has been recognised as the **most sustainable retailer in India** and secured a **top-three global position** in the annual *S&P Global Corporate Sustainability Assessment (CSA) 2025*. This achievement underscores the company's ongoing commitment to environmental, social, and governance (ESG) excellence.

### Global Recognition Through Rigorous Assessment

In the comprehensive CSA evaluation, which assessed over **7,000 companies across 62 industries**, ABFRL achieved a stellar score that positioned it at the **99th percentile among global retail peers**. This places the company as the **third most sustainable retailer worldwide** — a remarkable feat for an Indian fashion enterprise.

The CSA framework is widely recognised in corporate sustainability benchmarking and forms the basis for the prestigious *Dow Jones Sustainability Indices (DJSI)*. It evaluates companies on stringent ESG criteria, including climate strategy, circular economy initiatives, responsible sourcing, and governance transparency.

### ReEarth: Sustainability at the Core

At the heart of ABFRL's sustainability initiative is its long-running program **ReEarth**, which has evolved over the years from focusing on operational efficiency to integrating deep ESG values throughout the business. This includes accelerating circular business models, stronger supply chain collaboration, and progressing toward net-zero goals.

**Ashish Dikshit**, Managing Director of Aditya Birla Fashion & Retail Limited and Aditya Birla Lifestyle Brands Limited, said the ranking reflects the company's long-term vision of responsible growth that balances profitability with environmental stewardship and social responsibility.

### Setting New Benchmarks for Indian Fashion

The company's global sustainability ranking is part of a broader effort to redefine responsible fashion in India — from sustainable raw materials and reduced emissions to recycled and circular products. Products such as **Livaeco**, made with eco-conscious fibres, and transparent supply chain practices are examples of how the fashion group is embedding sustainability into its core.

This achievement also aligns with wider sustainability efforts by the **Aditya Birla Group**, which includes initiatives across sectors that promote resource efficiency, reduced carbon footprints, and community impact strategies.

### Impact and Industry Leadership

By claiming the top position in India and ranking near the peak globally, ABFRL is setting a new benchmark for sustainable retailing in the fashion industry. Its leadership highlights the growing importance of ESG considerations in corporate strategy — not only as a tool for competitive advantage but as a pathway to long-term value creation for stakeholders and consumers alike.

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