

The Viral Purple Power Moment: Jacqueline Fernandez's Dubai Fashion Statement

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Bollywood actress **Jacqueline Fernandez** created a stunning fashion moment in **Dubai**, turning **purple** into *the season's statement "power colour"* with her striking wardrobe choice at a high-profile event. Fernandez's appearance at the launch of **Nobu One Za'abeel** alongside music star **AP Dhillon** quickly became a style highlight on social and fashion platforms.

A Couture Fusion Look

For the glamorous evening, Jacqueline stepped out in a **saree-inspired purple gown** designed by acclaimed fashion duo **Shantanu & Nikhil**. The ensemble featured an elegant **one-shoulder silhouette** with a cinched waist and flowing drape that echoed the grace of a traditional saree while embracing modern couture aesthetics.

Priced at approximately **₹48,500**, the gown balances *luxury with wearable glamour*, making it both an accessible and aspirational choice for fashion lovers. Fernandez complemented the look with **delicate diamond earrings** and classic pointed heels, allowing the vibrant purple hue to take centre stage.

Styling That Lets the Colour Speak

To keep the focus squarely on the bold purple shade—often associated with creativity, confidence, and sophistication—Jacqueline opted for **minimal makeup and sleek styling**. Her dewy skin, soft smoky eyes, and nude glossy lips created a refined aesthetic that perfectly balanced the dramatic silhouette of the gown.

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