

From Papaya Farms to Global Exports: The Mawiya Foods Success Story

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Built on the pillars of quality, farmer partnership, and community-driven growth, **Mawiya Foods Private Limited** has emerged as a strong name in India's processed food and export sector. Founded by **Mr. Altaf Umar Shaikh**, along with co-founder **Mr. Nazim Shaikh**, the company stands today as a symbol of how rural entrepreneurship, when combined with professional management and global vision, can create international impact.

Established in **2017** and commencing operations in **2020**, Mawiya Foods is based in **Bhadgaon, Maharashtra**, a region rich in papaya cultivation. India leads the world in papaya production with an annual output of nearly **3 million tonnes**, and Mawiya Foods strategically leveraged this strength by building a **backward linkage of over 5,000 hectares of papaya cultivation**, directly partnering with local farmers.

Building a Value-Added Food Brand

Mawiya Foods is a professionally managed, export-oriented food manufacturing company supported by a team of experienced **food technologists and management professionals** with deep expertise in domestic and overseas markets. The company specializes in value-added papaya and fruit-based products, including:

- **Tutti Frutti (Candied Papaya)**
- **Papaya Cherries & Candied Products**
- **Jelly & Fruit-Based Ingredients**
- **Sauces, Ketchups, and Candies**

Serving both **B2B and B2C segments**, Mawiya Foods supplies bakery, ice cream, confectionery, and retail industries across India and abroad.

Quality as the Core Promise

Quality assurance remains the backbone of Mawiya Foods' success. The company follows strict hygiene standards across its **production, processing, packaging, and warehousing facilities**. Dedicated quality analysts evaluate raw fruits at multiple stages to ensure zero adulteration and consistent standards at the buyer's end. The company is also **accredited with quality certifications**, reinforcing its credibility in global markets.

It is this commitment to **quality, competitive pricing, and reliable service** that helped Mawiya Foods gain rapid market acceptance in a short span of time and build long-term, **"win-win"** relationships with principal companies and buyers.

Global Footprint from a Rural Base

Within just **one year of operations**, Mawiya Foods entered the export market. Since **2021**, the company has been exporting consistently—without a single customer complaint—to regions including:

- **GCC countries** (Saudi Arabia, UAE, Kuwait, Oman, Bahrain, Qatar)
- **Middle East & Africa** (Yemen, Jordan, Lebanon, Syria, Egypt, Sudan)
- **Europe & Americas** (Germany, Netherlands, France, UK, USA)
- **Asia-Pacific** (Singapore)

Today, Mawiya Foods has become **as recognizable as Tutti Frutti in the Middle East**, reflecting strong trust and acceptance in international markets.

Employment, Farmers & Community Impact

Beyond commercial success, Altaf Umar Shaikh's vision has been deeply rooted in **inclusive growth**. Mawiya Foods currently provides **direct employment to 30–50 local staff members**, supporting dozens of families. Instead of hiring external labor, the founders focused on **training and developing local youth**, creating skilled manpower within the community.

The company's farmer partnerships have enabled local cultivators to sell papaya at **fair and competitive prices**, strengthening the rural economy and ensuring a sustainable supply chain. Through exports, Mawiya Foods has also brought **international recognition to the Bhadgaon region and district**, instilling pride at the local level.

Social Responsibility & Education

Mawiya Foods actively participates in **social responsibility initiatives**, including local charity support, assistance to underprivileged families, and welfare activities during festivals and emergencies. The company also promotes **education and skill development**, encouraging schooling for children, training youth in food processing skills, and creating awareness about employment opportunities in the manufacturing sector.

Vision 2030

Looking ahead, **Altaf Umar Shaikh's Vision 2030** focuses on sustainable, community-driven expansion. By the end of the decade, Mawiya Foods aims to:

- Generate large-scale **local employment**
- **Significantly increase farmer incomes**
- Expand into **new global export markets**
- Establish **Mawiya Foods as a leading international processed food brand**

From a papaya-growing belt in Maharashtra to shelves across the world, Mawiya Foods Pvt Ltd stands as a powerful example of how local resources, ethical practices, and global ambition can create a lasting success story.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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