

SRK Steals the Show with Diamond & Sapphire Rolex at Riyadh Awards

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Bollywood icon **Shah Rukh Khan** turned more than just heads at the **Joy Awards 2026** in Riyadh, Saudi Arabia — he sparked global fashion buzz with an **ultra-rare Rolex Daytona “Blue Sapphire”** watch worth an estimated **₹13 crore** on his wrist.

A Timepiece Fit for a King

Clad in an all-black ensemble that matched his effortless style, the 60-year-old actor's bold yet refined look became even more memorable thanks to the **Rolex Cosmograph Daytona Sapphire** timepiece he wore at the prestigious event. Designed in **18-carat white gold**, this off-catalogue Rolex — available only to a select list of very-high-net-worth clients — features a dazzling array of **36 baguette-cut blue sapphires on the bezel** and **54 brilliant-cut diamonds** on the case, making it one of the most coveted luxury watches in the world.

Rare and Coveted: The “Ghost” Watch

The Daytona Blue Sapphire is considered extremely exclusive, often nicknamed a **“ghost watch”** due to its absence from official Rolex catalogues and limited public appearances. Its silver obsidian dial subtly changes color under different lighting conditions, adding to its mystique and appeal among horology connoisseurs.

According to luxury watch insiders, only a handful of such pieces exist globally, and its appearance on Khan's wrist at the Joy Awards — surrounded by international stars — reaffirmed his status not just as a film legend but also as a **global style and luxury influencer**.

A Subtle Yet Powerful Statement

While many celebrities at the event drew attention with their attire or red-carpet moments, Shah Rukh's choice of watch became the *unexpected highlight*, sparking discussion among fans, fashion critics, and watch enthusiasts alike. The timepiece was previously spotted on him during New Year's celebrations in Dubai, underlining Khan's personal taste for high-end collectibles that blend craftsmanship with rarity.

The Joy Awards, an international celebration of film, television, and music achievements, brought together stars from across the world — yet it was the restrained elegance of Khan's luxury wristwear that dominated headlines.

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