



INDIA FASHION ICON MAGAZINE

RMP Enterprises : The Inspirational Journey of Deepak Khedekar

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It is often said that a person's destiny is not written in the lines of their palm, but in the drops of sweat they shed. Few lives reflect this truth as powerfully as that of **Deepak Vijay Khedekar**.

Born on **5 April 1991** in **Shivni Pisa village of Lonar taluka, Buldhana district (Maharashtra)**, Deepak's childhood was shaped by hardship. With education available only up to the 10th standard in his village, he walked **5–6 kilometers daily** to the neighboring village of Anjani to continue his studies—undaunted by heat, rain, or storms.

After completing his graduation in **2013**, the search for employment brought him to Mumbai.

Following his marriage in **2014**, Deepak settled in Pune in **2015**. From 2015 to 2019, he balanced a full-time job with a part-time agarbatti-selling business, gradually stabilizing his life.

Just as things seemed to fall into place, the **COVID-19 pandemic** struck. Lockdowns led to job loss, income vanished, and uncertainty loomed large. During quarantine, social media became his only window to the outside world.

Falling, Rising, and Refusing to Quit

After lockdown restrictions eased, Deepak returned to Pune, only to face another setback—he tested **COVID-positive**. Due to his health status, no employer was willing to hire him.

In this difficult phase, he accepted a **night-shift security guard job**, believing no work was too small. Using his earnings, PF savings, and by pledging his wife's jewelry, he started a small **mess (kh?n?wal)** business.

Unfortunately, fraud by employees caused major financial losses, forcing him to shut the venture and return to his village. Yet, his dreams remained intact.

RMP Enterprises: A Trinity Built on Trust

Back in his village, Deepak resolved to rebuild. This phase introduced two life-changing individuals—**Prashant Mohite (Pune)** and **Manjiri Chavan (Satara)**.

Prashant's discipline and commitment proved vital for business stability, while Manjiri provided emotional strength during Deepak's most vulnerable period. Her belief—*"You can stand again"*—rekindled his confidence.

What began as collaboration soon became deep friendship. Together, the trio founded **RMP Enterprises**, stepping firmly into agarbatti manufacturing.

When Nature Tested Resolve, Humanity Restored Hope

In the early days, poor-quality raw material resulted in losses worth nearly **₹3.5 lakh**. Attempting to recover, Deepak repaired the damaged products and took them to a weekly market.

Sudden heavy rain soaked all the agarbattis, leaving him penniless. At that moment, farmer **Eknath Bhandare from Vadhu Budruk** emerged as a lifesaver, extending much-needed help.

Soon after, a powerful storm blew away the factory's tin shed, destroying stock in mud and water. Broken in spirit, Deepak shut the business doors that day.

A Journey of Learning Across India

Though the shutters were down, determination was alive. Deepak embarked on a **two-month market research journey** across India—**Indore, Surat, Ahmedabad, Mumbai, Bengaluru, and Hubballi**.

This journey taught him the most valuable lesson of his life: **the art of understanding people**.

"Today," he says, "I can tell by looking at someone whether they have come to help—or to exploit."

Soul Haven: A Brand Born from Experience

Armed with experience and clarity, Deepak went on to establish not one, but **two successful enterprises**:

- **RMP Enterprises**
- **S & K Agarbatti Udyog**

Alongside these, he launched his premium brand '**Soul Haven**', which today is exported not only across India but also to **international markets**. What began from zero has now crossed oceans.

Success Built on Support and Gratitude

Today, Deepak Vijay Khedekar continues to write new chapters of success with his trusted partners **Prashant Mohite and Manjiri Chavan**. Prashant's discipline, Manjiri's emotional support, and his wife's unwavering faith form the foundation of this journey.

S & K Agarbatti Udyog and **Soul Haven** have become symbols of perseverance, resilience, and uncompromising quality.

From a small village in Buldhana to the global marketplace, Deepak's story stands as a powerful reminder that **failure is not the end—it is the first step toward success**.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers,

and creative talent.

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