

The Inspiring Story of A Young Entrepreneur Ritesh Puse

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Success stories rooted in hardship often carry the deepest impact. One such story is that of **Mr. Ritesh Sanjay Puse**, a young entrepreneur from a humble background who built his own identity through perseverance, honesty, and unwavering determination. Today, he is the proud owner of **Jay Bhawani Bhojnalaya** and **Hotel Jay Bhawani**, serving affordable and wholesome meals to students and working-class citizens in the city.

A Childhood Shaped by Struggle

Ritesh Puse comes from a **financially weak family** in Chhatrapati Sambhajnagar. His father earned a living by selling vegetables on a handcart, while his mother worked as a domestic helper, earning just a few hundred rupees per household. Supporting a family of six—including three sons and a youngest daughter—was a daily challenge.

Despite hardships, Ritesh completed his education and earned a **Bachelor of Arts degree**. However, financial pressure forced him to work from a young age. During his 10th-grade summer vacation, he began searching for jobs in the city, working in handloom shops, restaurants, cafes, and various other places—often for a monthly salary of just **₹3,000**.

Balancing Work, Education, and Survival

Due to difficult family circumstances, Ritesh could not attend college regularly. He took admission but appeared mainly for examinations, spending most of his time working to support his family. While working in restaurants and cafes, he was known for his honesty and dedication, but his situation was often exploited by employers.

During the COVID-19 lockdown, one such incident deeply affected him when a shop owner failed to close the establishment on time, resulting in Ritesh being beaten by police late at night. Even after such incidents, he continued working—until repeated disrespect pushed him to make a life-changing decision.

The Courage to Start Something of His Own

Determined to break free from exploitation, Ritesh decided to start **his own food business**. With just **₹9,000** in hand, he rented a small shutter-attached space near his residence. His parents were hesitant at first, but with his mother's support and a kind landlord who did not demand an advance, Ritesh took the leap.

He began modestly—with **four tables, eight chairs, limited utensils**, and a small prayer marking the beginning of his journey.

Jay Bhawani Bhojnalaya: Built on Taste, Trust, and Honesty

On the very first day, four students ate at the mess—and loved the food. Word spread quickly. More students joined, followed by their friends. Fresh vegetables supplied daily by his father ensured quality and taste, which became the foundation of customer trust.

As demand increased, additional help was hired for preparing rotis, and gradually, the mess began to flourish. A turning point came when Ritesh convinced his father to stop pushing the vegetable cart and join him at the mess—a moment that symbolized progress and dignity.

Affordable Meals, Earned Blessings

Located near **Kranti Chowk**, Jay Bhawani Bhojnalaya became popular among **students, laborers, and office workers**, offering **full meals at just ₹70**. Customers not only praised the food but also blessed Ritesh, often telling him that he would go far in life.

Encouraged by growing support, Ritesh envisioned something bigger.

The Birth of Hotel Jay Bhawani

One day, a customer who enjoyed the food offered Ritesh an opportunity to **run a hotel**. With the encouragement of his family and strong backing from friends who had always stood by him, Ritesh accepted the challenge.

That decision fulfilled a long-cherished dream. Slowly but steadily, **Hotel Jay Bhawani** began operating successfully alongside the bhojnalaya.

Family, Friends, and Faith: The Pillars of Success

Ritesh openly credits his **parents, friends, and well-wishers** for standing by him through every phase. His friends consistently motivated him with one promise: *“You start—we are with you.”*

A Message of Hope

Once unemployed and uncertain about the future, **Ritesh Sanjay Puse** today leads a respected food business that supports his family and serves society. His journey proves that **honest work, patience, and courage can transform even the harshest realities**.

Jay Bhawani Bhojnalaya and Hotel Jay Bhawani are not just food establishments—they are symbols of resilience, dignity, and self-made success.

Selected for Maharashtra’s Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious **“Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025”** awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talent.

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