

Empowering Young Minds: Priyanka Kulkarni's Abacus Revolution

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On **26 January 2018**, **Aashapurak Abacus & Coaching Institute** was established with a simple yet powerful vision—to make modern learning techniques accessible to children in semi-urban and rural areas. At a time when **abacus education was largely limited to cities**, awareness about its benefits was minimal in towns like **Paithan**.

The turning point came when founder **Priyanka Tushar Kulkarni** learned that parents were planning to send their children to distant cities during summer vacations just to learn abacus. That moment sparked a question that would change many lives: *Why should local children travel elsewhere for quality education when it can be made available at their doorstep?*

Humble Beginnings and Organic Growth

Aashapurak Abacus began with just **two to three students**, operating with minimal advertising and maximum dedication. Instead of marketing campaigns, the institute relied on **student progress and results** to spread awareness.

As students began excelling in **school-level competitions and mathematical exams**, curiosity and trust among parents grew. Word-of-mouth became the strongest endorsement, leading to a steady rise in admissions.

Commitment to Excellence and Continuous Learning

To ensure students received the **highest quality abacus education**, Priyanka Kulkarni underwent professional training from **three reputed abacus training centers**. Her commitment to self-improvement continues even today, reflecting her belief that a teacher must constantly evolve.

She also appeared for a **government-recognized abacus examination**, securing **special merit**, further strengthening the institute's academic credibility.

National and International Recognition

Students of **Aashapurak Abacus** have consistently showcased exceptional performance across **national, international, online, and offline competitions**, earning medals, certificates, and accolades. These achievements have brought widespread recognition to the institute.

Over the years, Aashapurak Abacus has received **multiple awards**, celebrating both student excellence and teaching leadership.

Key recognitions include:

- **Adarsh Shikshika Award (2023)** by Pragati Bahuuddeshiya Sanstha
- **Performer of the Year Award (2024)** at an international-level abacus competition organized by Guru Education, Pune
- **Best Teacher Award (2024)** at a major competition held in Sambhajinagar, where Aashapurak students also won numerous prizes

Focus on Holistic Child Development

Beyond abacus training, **Aashapurak Abacus & Coaching Institute** places strong emphasis on the **overall development of children**. Every year, the institute organizes various competitions, skill-based activities, and developmental programs, encouraging active participation from all students.

This holistic approach helps children build **confidence, concentration, speed, memory, and discipline**, skills that extend far beyond mathematics.

From a Classroom to a Thriving Educational Enterprise

What started as a small initiative has today evolved into a **successful educational business**. Recognizing the growing demand for trained educators, **Aashapurak Abacus** has now launched an **Abacus Teachers Training Programme**, empowering more educators and expanding its impact.

Inspiring a New Generation of Educators

The journey of **Priyanka Tushar Kulkarni** stands as an inspiring example of how **vision, perseverance, and grassroots innovation** can transform education in non-metro regions. Through Aashapurak Abacus & Coaching Institute, she has not only nurtured young minds but also created a sustainable model for educational entrepreneurship.

Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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