

## Turning Hard Work into Hope: The Inspiring Story of Santosh Satkar

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Mr. **Santosh Ashok Satkar**, a resident of **Shirur taluka in Pune district**, began his life journey under very modest circumstances. His first job was as a **daily labourer under a labour contractor**—a phase that shaped his understanding of hardship, dignity of labour, and the true value of hard work.

Those early years gave him real-world lessons no classroom could offer. He learned the importance of effort, responsibility, and empathy by living the life of the working class.

### From Experience to Confidence

With time, experience grew—and so did confidence. What began as physical labour slowly transformed into a deeper realization: success should not remain personal. Santosh made a firm decision to create opportunities not just for himself, but for others as well.

This vision led him to establish his own organisation, with a clear focus on **employment generation, education, and guidance for youth**.

### The Birth of Disha Foundation

As he continued working closely with people at the grassroots level, one truth became increasingly clear—**society needed structured support**, and he felt morally responsible to step forward.

This realization gave birth to **Disha Foundation**, a social organisation dedicated to empowering individuals through employment, education, financial support, and awareness.

### Creating Employment Through 'Maharojgar'

One of Disha Foundation's most impactful initiatives is the **'Maharojgar' Consultant Project**, focused on employment generation.

- Over **50,000 individuals** have been provided employment opportunities
- Unemployed youth received job placements and career guidance
- Thousands were connected with suitable roles aligned to their skills

The project has become a lifeline for many families seeking stability and dignity.

### Guiding Students Through Job Career Point

Understanding that career confusion often begins during student life, Santosh launched **Job Career Point**, an initiative aimed at:

- Educational and career guidance for students
- Connecting youth with the right job platforms
- Helping them make informed career decisions

This initiative bridges the gap between education and employment.

### **Addressing Social Needs Through ‘Vivah Bandhan’**

Recognising the growing challenges in matrimonial matchmaking, **Vivah Bandhan** was introduced under Disha Foundation.

- Transparent and trustworthy matchmaking
- Focus on compatibility and values
- **392 successful marriages** facilitated so far

The initiative has helped strengthen families and social harmony.

### **Financial Support Through SS Finance**

To tackle financial hardships faced by youth and families, Santosh also established **SS Finance**.

- Assistance in securing loans for **education, business, and personal needs**
- Support extended to **270 individuals** so far

This initiative has helped many take crucial steps toward self-reliance.

### **Giving Society a Voice**

Believing that society needs a truthful voice, Santosh founded **‘Maharashtra Headlines’**, a digital news portal.

- Platform for common citizens’ issues
- Focus on transparency, truth, and public interest
- Aimed at responsible and people-centric journalism

### **Measuring Success Through Impact**

For Santosh Satkar, success is not defined by wealth or status. His true satisfaction lies in seeing lives transformed.

- Students completing education
- Youth gaining employment
- Families achieving stability and dignity

He describes himself not as a great leader, but as a **common social worker committed to service**.

### **A Journey Worth Remembering**

From working as a labourer to leading social initiatives that impact thousands, Santosh Satkar’s journey reflects the power of perseverance, empathy, and purpose.

As he says,

*“A journey that began as a labourer has reached a point where it serves society—this is the true earning of my life.”*

## **Selected for Maharashtra's Prestigious Awards**

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

## **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

## **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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