

A Farmer's Vision, A City's Trust: The Sai Baba Food Supplier Story

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Mr. **Sandip Govind Gage**, a native of **Guravewadi village in Junnar taluka**, comes from a traditional farming family. With no strong formal background in higher education, his life was rooted in agriculture from an early age. Farming was not just a livelihood—it was his passion.

However, despite repeated efforts, consistent success in conventional farming remained elusive. Failures came, but his determination to do something different and meaningful never faded.

A Bold Move to Pune

Driven by the desire to explore new possibilities, Sandip moved to **Pune**. Instead of rushing into business, he closely studied the city—its people, their food habits, and market demands. One insight stood out clearly: **urban consumers were eager for fresh, high-quality vegetables directly sourced from farms.**

This realization became the foundation of his entrepreneurial journey.

Bridging the Gap Between Farmers and Consumers

With access to his own farmland and the ability to grow quality produce, Sandip decided to eliminate middlemen and directly supply vegetables to city customers. Through **Wingrow Market**, he began delivering **fresh, clean, and premium-quality vegetables straight from his farm** to consumers.

The response was overwhelmingly positive. Customers valued the transparency, freshness, and consistency—leading to steadily growing demand.

Expanding Through Institutional Supply

Alongside direct consumer sales, **Sai Baba Food Supplier** expanded its reach by supplying vegetables regularly to several **military area messes in Pune**. This institutional trust further strengthened the brand's credibility and scale.

A Thriving Farm-to-Market Model

Today, Sandip Gage successfully operates the **“Farmer to Direct Consumer”** model, proving that smart thinking can transform traditional agriculture into a modern, profitable enterprise.

Thanks to relentless effort, quality control, and market understanding, **Sai Baba Food Supplier now records an annual turnover of approximately ₹1.5 crore.**

A True Entrepreneurial Story

Sandip Govind Gage's journey is a powerful reminder that entrepreneurship does not always begin in classrooms—it often grows in fields, shaped by experience, patience, and vision. By turning setbacks into strategy and farming into a scalable business, he has emerged as a role model for aspiring agripreneurs across Maharashtra.

His story stands as proof that **with the right mindset, hard work, and market insight, even repeated failures can lead to remarkable success.**

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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