

## Shivers Jewels Launches New Affordable Jewellery Website

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### A Fashion Jewellery Hub for Everyone

The newly launched platform showcases a curated selection of **gold and silver plated fashion jewellery** designed for daily wear and special occasions. Shivers Jewels' catalogue includes a variety of styles tailored to both genders — chains, bracelets and rings for men, and bangles, bracelets, necklaces, earrings, chains, rings and mangalsutras for women. A dedicated **Religious section** also features bracelets and chains inspired by spiritual themes.

### Easier Shopping with Thoughtful Organisation

To make the online experience user-friendly, the website groups jewellery by categories such as who will wear it and **relationship-based gift sections** like gifts for mother, father, sister, wife, husband and brother. This structure helps buyers find the right pieces quickly — whether shopping for themselves or picking meaningful gifts for loved ones.

### Designed for Comfort and Convenience

According to Siddhi Panchal, CEO of Shivers Jewels, the website was built for customers who want **simple, stylish jewellery they can wear often** and select gifts without stress. The platform enables customers to shop from anywhere in India and offers **multiple payment options** including cards, net banking, UPI and more.

### Online Shopping Perks and Offers

Shivers Jewels also provides **free shipping on prepaid orders above ₹1,500**, enhancing affordability for shoppers. A current promotional offer — **Buy 2, Get 1 Free** with the code **B2G1** — allows customers to mix and match pieces for themselves or as gifts. The brand also supports customers with chat and email assistance, and a **five-day return policy** on unused items in their original packaging.

### Retail and Online Synergy

While the new website expands digital reach, Shivers Jewels continues to serve customers at its Ahmedabad, Gujarat address for those who prefer in-person visits. This blend of online accessibility and traditional retail presence underscores the brand's commitment to wide-ranging customer engagement.

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