

Shivani Vikram Rathod's Journey to Empower Women Through Nandini Makeover

Published on 30 Jan 2026 | By IFI Correspondent



In a journey that transcends mere career change, **Shivani Vikram Rathod**, founder of **Nandini Makeover**, embodies the power of resilience, responsibility, and vision. Today, she is recognized as a successful, independent woman entrepreneur, transforming her personal loss into a story of strength and empowerment.

Early Life and Personal Tragedy

While pursuing her engineering degree, Shivani's world was turned upside down by the **COVID-19 pandemic**. Lockdowns, fear, and uncertainty brought life to a standstill, but amidst this turbulence, a personal tragedy reshaped her life entirely.

Her father, a dedicated officer in the police department, contracted COVID-19 during the second wave. **Committed to his duty, he passed away**, leaving the family grappling not only with emotional grief but also with mental and financial strain.

With her brother away for training, the full responsibility of the household fell on Shivani and her mother, forcing her to mature rapidly in the face of adversity.

Inspiration from Her Mother

Shivani's greatest inspiration has been her mother, who in **2008 started "Nandini Beauty Point" in an 8x8 ft rented space**. With no substantial capital or family business background, her mother relied solely on hard work, integrity, and commitment.

Today, that humble beginning has grown into a recognized brand. Shivani grew up witnessing her mother interact with clients, build trust, and instill confidence in every woman—lessons that became deeply embedded in her own character.

From Engineer to Professional Makeup Artist

After completing her engineering degree, Shivani faced a choice: pursue a stable corporate career or follow her mother's entrepreneurial path. She chose the latter.

Shivani trained as a **professional makeup artist**, honing both technical and creative skills. Initially, skepticism arose—"An engineer becoming a makeup artist?" But Shivani knew that **true success comes when passion meets professionalism**.

With her first client, first income, and first bridal booking, she steadily built her reputation, demonstrating determination, skill, and dedication.

Social Media and Business Growth

Social media became a powerful vehicle for Shivani's journey. The **Nandini Makeover** page now boasts a large following, providing not just clients but also encouragement, trust, and inspiration.

Word-of-mouth referrals combined with digital outreach accelerated the business. Today, Shivani proudly runs an independent enterprise, modernizing her mother's brand with **professionalism, vision, and contemporary practices.**

Awards and Recognition

Awards and accolades for Shivani are more than just trophies. They represent:

- The **sacrifice of a devoted police officer**
- The **legacy of her mother's 8x8 ft dream**
- The **resilience and self-confidence of a daughter shaped by grief**

Vision for the Future

Looking ahead, Shivani aims to **expand Nandini Beauty Point**, offering training to more young women and empowering them to achieve independence.

She says,

"Many girls stop because of circumstances. I want to tell them—don't stop. Recognize the strength within you."

Her journey continues, but one truth stands clear: **struggle never goes in vain; it shapes and strengthens us.**

Recognizing her dedication and achievements, she has been selected for the prestigious "Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025" awards.

This honour is being presented by Reseal.in and India Fashion Icon Magazine, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

Ms. Varsha Usgaonkar (Bollywood Actress)

Ms. Sonalee Kulkarni (Indian Actress)

Ms. Prarthana Behere (Indian Actress)

Event Hosted Under Expert Leadership

The event is organized under the leadership of Mr. Sudhir Kumar Pathade, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talents.

For more style updates & exclusive fashion stories follow indiafashionicon.com