

Lighting Maharashtra with Clean Energy: The Rise of Kanthak Solar

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In 2016, when awareness about solar energy in India was still limited and most people associated solar power only with water heaters, **Amol Sirsat** dared to think differently. Inspired by India's commitment to environmental protection and carbon emission reduction under the **Paris Agreement of 2015**, signed by 195 countries, he founded **Kanthak Solar Energy Pvt. Ltd.** with a vision to promote clean and sustainable energy.

A Vision Ahead of Its Time

At a time when solar energy was largely misunderstood, Amol Sirsat recognized its long-term potential for both the environment and society. His goal was not just business growth, but also contributing to a cleaner future by encouraging the adoption of renewable energy solutions across Maharashtra.

Early Struggles and Relentless Effort

The initial phase of the journey was extremely challenging. Explaining the benefits of solar energy, finding new customers, and building trust were major hurdles. Amol traveled extensively across Maharashtra, interacted with people directly, and patiently educated them about the importance and advantages of solar power.

Despite years of struggle and slow progress, he never gave up. His consistent efforts gradually began to create awareness and acceptance of solar energy among households.

Growth, Setbacks, and Resilience

The business saw a positive turn when the government introduced **subsidies for solar installations**, leading to a surge in demand. However, the sudden discontinuation of subsidies brought severe challenges, and the company faced nearly one and a half years of financial difficulty.

The most testing phase arrived during the **COVID-19 pandemic**. To keep the company afloat, Amol had to shut down three offices. Yet, this crisis proved to be a turning point rather than an end.

A New Beginning with Government Support

The launch of the **PM Surya Ghar Yojana** by the Government of India brought renewed momentum to the solar sector. For Kanthak Solar Energy, this initiative became a fresh lifeline. The hard work of the past seven years began to pay off, and the company's growth graph rose rapidly.

Achievements and Customer Impact

Today, **Kanthak Solar Energy** has successfully installed solar systems in **over 750 homes**, generating **more than 1 megawatt of electricity**. Customers are benefiting from significantly reduced electricity bills and high-quality, reliable service.

The company has not only delivered economic relief to households but has also contributed meaningfully to sustainable energy production and environmental conservation.

A Journey from Darkness to Light

Amol Sirsat's journey is a powerful reminder that success is never achieved overnight. It is built through struggle, patience, hard work, and unwavering determination.

Today, **Kanthak Solar Energy** stands as a symbol of hope and progress—an inspiring journey from darkness to light, driven by vision and resilience.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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