

## Arya Collection: A Six-Year Journey of Quality, Passion, and Success

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Success often comes from the courage to start anew—and **Supriya Jadhav's** journey is a perfect example of this belief. A qualified **Computer Engineering graduate**, Supriya chose entrepreneurship over convention and built a successful women's fashion business named **Arya Collection**, which she has been running successfully for the past **six years**.

### A Career Shift Driven by Passion

Supriya Jadhav initially pursued a professional career in engineering. However, due to her husband's **government transferable job**, she had to step away from formal employment. Instead of viewing this as a setback, Supriya saw it as an opportunity to follow her long-standing passion for **clothing and fashion**.

With a strong interest in garments and a desire to build her **own independent source of income**, she decided to start a small business. This vision led to the foundation of **Arya Collection**, a ladies' garment store catering exclusively to women's fashion needs.

### Building a Brand with Quality and Variety

From the very beginning, Arya Collection received an encouraging response from customers. The key reason behind this success has been Supriya's consistent focus on **quality and variety**. The store offers a wide range of women's garments, carefully selected to match customer preferences, trends, and comfort.

Her commitment to maintaining high standards helped Arya Collection earn trust and loyalty within a short span of time.

### Entrepreneurship with Purpose and Satisfaction

Supriya's journey into business was driven by determination and self-belief. She wanted to do something meaningful, remain productive, and create an identity of her own. Starting small, she steadily built her business through dedication and customer-centric values.

One of the most rewarding aspects of her work, she says, is daily interaction with customers. These interactions not only help build new relationships but also encourage an exchange of ideas and perspectives. The satisfaction of investing time in meaningful work and seeing customers happy has been her biggest motivation.

### A Role Model for Aspiring Women Entrepreneurs

Today, **Supriya Jadhav** stands as an inspiring example of how passion, courage, and consistency can transform life's transitions into opportunities. Her success story proves that stepping away from a conventional career does not mean giving up on ambition—it can be the beginning of something even more fulfilling.

Through **Arya Collection**, Supriya continues to grow as an entrepreneur, inspiring many women who dream of financial independence and self-reliance.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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