

From 1994 to Today: The Legacy of Vishal International

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In an era where businesses rise and fall rapidly, a few stand the test of time through vision, consistency, and commitment to service. One such enduring name in Beed city's hospitality sector is **Vishal International Lodge**, founded and nurtured by **Vishal Jagannathrao Kshirsagar**.

Located near the **main bus stand of Beed city**, Vishal International Lodge has been serving travelers and families for over **three decades**, becoming a trusted landmark in the region.

A Historic Beginning in 1994

The journey began on **5 March 1994**, when the lodging and boarding business was established under the name **Vishal International**. The inauguration was graced by renowned Marathi film actress **Ashwini Bhawe**, adding prestige to the launch.

At the time of its opening, the lodge featured **75 rooms**, making it the **only lodging facility of its scale in the entire Beed district**. This marked a significant milestone in the city's hospitality infrastructure and set new standards for accommodation services in the region.

Expansion into the Food & Hospitality Segment

Recognizing the need to offer complete hospitality services, Vishal International expanded its operations. On **1 April 2000**, a **South Indian Family Restaurant** was launched, catering to both travelers and local residents. The restaurant quickly gained popularity for its quality food and family-friendly environment.

Rebuilding for the Future

With changing times and rising expectations in the hospitality industry, the property underwent a major transformation. In **2019**, the building was completely reconstructed to meet modern standards while retaining its traditional values of service and comfort.

The renewed Vishal International emerged as a blend of legacy and modern hospitality.

A New Chapter in 2023

Continuing its journey of growth, on **3 December 2023**, Vishal International introduced a **rooftop pure vegetarian restaurant**, along with **65 well-appointed rooms** at the same location. The inauguration was held at the hands of popular television actress **Dhanashree Kadgaonkar**, famous for the serial *"Tujhyat Jeev Rangla."*

This addition further strengthened Vishal International's reputation as a comprehensive lodging and dining destination in Beed.

A Tradition That Continues

From **1995 to the present—and well into the future—Vishal International Lodge remains committed to carrying forward its traditional family-run business**, rooted in trust, consistency, and customer satisfaction.

Under the leadership of **Vishal Jagannathrao Kshirsagar**, the establishment has not only adapted to changing times but has also preserved the essence of traditional hospitality that guests value deeply.

An Enduring Symbol of Trust

The success story of **Vishal International Lodge** is not merely about rooms and restaurants—it is about legacy, perseverance, and an unwavering commitment to service. From being the district's only large-scale lodging facility in the 1990s to becoming a modern hospitality destination today, the journey reflects steady growth built on strong values.

As Beed city continues to develop, **Vishal International Lodge** stands tall as a symbol of reliability, tradition, and successful long-term entrepreneurship.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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