

## Rahul Bhavsar: Building a Retail Empire with Vision and Values

Published on 02 Feb 2026 | By IFI Correspondent



From a modest 10x12 square feet shop to becoming a leading name in mobile, electronics, and furniture retail in Sinnar taluka, **Mr. Rahul Bhavsar's journey is a powerful story of determination, courage, and customer-centric vision.**

While still pursuing his education, Rahul Bhavsar decided to build something of his own. After completing his Higher Secondary education, he took his first entrepreneurial step with a small venture called **"Ghungroo Cassette House."** His guiding principle from day one was clear—to *provide products that were not easily available in Sinnar and to deliver fast, reliable, and quality service.* This approach quickly earned him customer trust and steady growth.

In **2005**, he expanded into the electronics segment by launching **"Ghungroo Electronics,"** offering mobile phones, televisions, refrigerators, and other electronic appliances along with strong after-sales support. This move marked a turning point in his business career.

Continuing his expansion, in **2011** he secured the **Sinnar taluka franchise of "My Idea Gallery,"** further strengthening his presence in the mobile retail sector. His entrepreneurial vision reached another milestone in **2019**, when he launched **SS Mobile's first outlet in North Maharashtra** at Sinnar—bringing a reputed Kolhapur-based brand to the region.

The business later shifted to a **spacious 4,000 sq. ft. showroom near Bhairavnath Temple**, transforming it into a mall-like retail experience. This was followed by the opening of another grand showroom at **Adwa Phata**, firmly establishing Rahul Bhavsar as a **market leader in mobile retail in Sinnar.**

In **2023**, he diversified into the **furniture business**, offering customized furniture solutions for homes, bungalows, and offices, tailored to customer requirements. The growth momentum continued in **2025** with the launch of **SS Mobile's second branch at Adwa Phata.**

One of his boldest decisions was introducing **high-end iPhones on finance for the first time in Sinnar**—a move that was initially considered risky but ultimately proved successful. What began with just **one employee has today grown into an organization providing employment to nearly 35 people.**

Behind this success stands the unwavering support of his wife, **Mrs. Mrunalini Bhavsar**, whose contribution has played a vital role in the business's growth.

Beyond entrepreneurship, Rahul Bhavsar remains deeply committed to social service. He serves as **President and Treasurer of Nashik Ves Mitramandal** and is also the **Secretary of Rotary Club of Sinnar**, actively participating in various social initiatives.

Built on **hard work, foresight, customer satisfaction, and social responsibility**, Rahul Bhavsar's entrepreneurial empire stands as a **true inspiration for today's youth**, proving that humble beginnings can lead to extraordinary success.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing his dedication and achievements, he has been selected for the prestigious "**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**" awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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