

Nuevas Technologies: Powering Smart Cities, Emergency Services, and Citizen Safety

Published on 06 Feb 2026 | By IFI Correspondent



Founded in **2012** by **Gajanan Butte**, **Nuevas Technologies Private Limited** has emerged as a transformative force in India's safety and smart mobility ecosystem. What began with a clear vision—to develop reliable, indigenous, and affordable IoT solutions—has today evolved into a nationally recognized success story.

A Strong Foothold in GPS and IoT Solutions

Over the past decade, Nuevas Technologies has built a strong identity in **GPS-based vehicle tracking systems and end-to-end IoT solutions**. Its offerings extend far beyond basic tracking and are designed to:

- Enhance safety and security
- Improve operational efficiency
- Enable real-time decision-making
- Protect people and valuable assets

These comprehensive solutions address both institutional and individual safety needs across diverse sectors.

Trusted by Police, Emergency Services, and Government Institutions

One of the company's most significant achievements is the trust it has earned from critical public institutions. Nuevas Technologies has successfully executed projects for:

- **Maharashtra Police**
- **Maharashtra Medical Emergency Services**
- **108 and 102 Emergency Services** in Maharashtra and Jammu & Kashmir

These mission-critical deployments demanded exceptional accuracy, uptime, data security, and reliability—standards that Nuevas Technologies consistently delivered.

Technology Solutions for the Indian Army and Navy

Adding to its credentials, Nuevas Technologies has also provided solutions for the **Indian Army and the Indian Navy**. This milestone highlights the company's capability to meet stringent technical benchmarks, confidentiality requirements,

and mission-critical operational needs.

Active Contributor to India's Smart City Mission

Under the Government of India's **Smart City Mission**, Nuevas Technologies has partnered with multiple municipal corporations, including:

- **Delhi Municipal Corporation**
- **Mumbai, Pune, and Nagpur Municipal Corporations**
- **Jaipur and Varanasi Municipal Corporations**

Through these collaborations, the company has demonstrated its expertise in deploying **scalable, customized IoT solutions** within complex urban infrastructures.

Deep Commitment to Citizen Safety

Beyond government projects, Nuevas Technologies has maintained a strong focus on everyday citizen safety. Its solutions are widely used by:

- Schools and parents
- Senior citizen care services
- Corporate fleets
- Pet owners
- Two-wheeler and car owners

By offering real-time tracking and instant alerts, the company provides users with peace of mind and enhanced personal security.

Trackzia: A "Safe Buddy" for Every Family

To make safety solutions affordable and accessible, Nuevas Technologies launched **Trackzia**, a consumer-focused GPS tracking solution. Designed as more than just a device, Trackzia is positioned as **"Your Safe Buddy."**

With a user-friendly mobile app, real-time alerts, and historical data analytics, Trackzia ensures that safety is no longer a luxury—but a necessity within everyone's reach.

Strong Team and Customer-Centric Culture

Operating from its corporate office in **Hinjewadi Phase-2, Pune**, Nuevas Technologies is powered by a dedicated team of **35–40 skilled professionals**. Engineers, developers, and support staff work collaboratively to deliver solutions that exceed industry standards while addressing each client's unique requirements.

Continuous Innovation for the Future

Aligned with India's rapid progress toward **Digital India, smart infrastructure, and connected mobility**, Nuevas Technologies—under the leadership of Gajanan Butte—continues to invest in:

- Research and development
- Product innovation
- Customer-centric technology solutions

From government institutions to everyday households, emergency services to smart cities, **Nuevas Technologies Private Limited has become a trusted partner in building a safer, smarter, and more connected India.**

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra’s emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra’s rising entrepreneurs, designers, and creative talent.

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