

Global Music Night Sees Indian Fashion Grab International Attention

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At the **68th Annual Grammy Awards**, Indian fashion captured global attention on one of music's grandest red carpets — blending heritage style with contemporary glamour and showcasing India's rich design influence on an international platform.

Celebrities, influencers, and artists attending the Grammy Awards on **February 1** embraced traditional and fusion looks that paid homage to Indian aesthetics while fitting into the night's high-fashion atmosphere. From intricately styled ensembles to statement jewellery, the presence of Indian fashion underscored its growing global cultural resonance.

Celebrating Heritage With Modern Flair

Among the standout appearances was fashion influencer **Sakshi Sindwani**, who made her Grammy debut in a **custom couture piece by renowned Indian designer Manish Malhotra** — an important moment that highlighted Indian couture in the context of Western award-show fashion.

Indian-American artist **Raja Kumari** stood out in a stylised **animal-print saree** paired with bold accessories, bringing traditional Indian drape culture into the limelight. Meanwhile, American singer **Kelsea Ballerini** added a sophisticated Indian touch by accessorising with exquisite jewellery from Sabyasachi's fine jewellery collection — blending East and West on the red carpet.

Another memorable fashion moment came from singer **Lara Raj**, who blended her group's coordinated modern outfits with a **maang tikka and an Om necklace**, giving her look a distinctly Indian cultural signature amid the evening's contemporary ensembles.

A New Era of Cultural Fusion

These fashion choices demonstrate how Indian design elements — from traditional drapes like the saree to ornate jewellery — are being reinterpreted for the global stage. What once might have seemed niche has now become a celebrated part of award-show style, reflecting broader appreciation for cultural diversity in fashion.

As fashion and music converge at events like the Grammys, Indian aesthetics are increasingly visible and influential, illustrating a shift toward greater global recognition of India's artistic and design heritage.

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