

## Shah Rukh Khan Crowned Global Style Icon at Dubai Fashion Awards

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**Shah Rukh Khan**, often hailed as the “Badshah of Bollywood,” was recently honoured with the prestigious **Global Style Icon Award** at the *Dubai Mall Global Fashion Awards* — a major highlight of the **Dubai Mall Festival of Fashion**. The accolade recognises his impact not just in film but also as a global cultural and style influencer.

The festival — a two-day celebration of fashion, culture and creativity held from **January 29–30, 2026** — concluded with the awards ceremony at the **Armani Hotel Dubai**. Khan’s presence brought significant star power to the inaugural event, which gathered international designers, artists and influencers.

### A Style Icon Across Borders

Despite decades in cinema, SRK’s appeal transcends film boundaries. His fashion journey — from red carpets to high-profile global events — reflects a blend of effortless elegance and charisma that resonates with fans worldwide. The “Global Style Icon” honour acknowledges this far-reaching influence, celebrating his ability to shape trends and captivate global audiences.

During the ceremony, Khan remained characteristically humble, joking that his personal wardrobe often includes simple staples like blue jeans and a white shirt — a remark that drew warm applause from the audience.

### From Film to Fashion Fame

Over more than three decades in the film industry, Shah Rukh Khan has appeared in over 100 films and achieved a global box-office footprint surpassing US\$1 billion. His influence stretches from mainstream cinema into fashion, where his public appearances and style choices regularly spark global media attention.

At the Dubai event, the atmosphere was festive and glamorous, featuring standout runway moments and honours for other fashion luminaries — underscoring Dubai’s growing stature as a cultural and fashion hub.

### Cultural Impact Beyond Wardrobe

The Global Style Icon Award is more than a fashion accolade. It celebrates individuals whose presence and persona resonate culturally across borders. For Shah Rukh Khan, the honour highlights a career marked by artistic excellence and a unique ability to connect with diverse audiences worldwide — from Bollywood fans to fashion enthusiasts.

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