

Craft Meets Contemporary: India Men's Weekend Day 2 Highlights

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The **FDCI India Men's Weekend 2026** continued its celebration of Indian menswear on **Day 2**, presenting a vibrant runway where **traditional craft techniques** and **modern design sensibilities** came together in striking fashion expressions. The event, held at the historic **Diggi Palace in Jaipur**, draws India's leading and emerging menswear designers to reinterpret heritage textiles and techniques for a contemporary audience.

Organised by the **Fashion Design Council of India (FDCI)**, the weekend has become an important platform in the fashion calendar to spotlight how craft and couture can inform one another — bridging age-old artisanal skills with today's fashion narratives.

Craft and Culture on the Runway

Day 2 was described as a “**contemporary tale of traditional crafts**,” with designers showcasing collections that thread India's rich textile legacies into modern menswear silhouettes. From hand-woven fabrics to artisanal weaving and embroidery, many pieces reflected a dialogue between heritage techniques and forward-looking style concepts.

Runway highlights included garments where **handcrafted details, indigenous textiles and artisanal embellishments** were reimaged through clean tailoring and contemporary shapes — underscoring how craftsmanship remains relevant in contemporary menswear.

Designers Push Creative Boundaries

Participating designers spanned a spectrum of voices — from established names with a deep understanding of tradition to emerging labels offering fresh takes on form and material. The fusion of **craft roots and modern design philosophy** was a recurring thread across presentations, reflecting FDCI's broader aim to connect India's textile heritage with global fashion conversations.

The showcase also continued the partnership between FDCI and its title sponsor, **House of Glenfiddich**, which supports the event as it pushes creative and commercial boundaries in menswear.

A Platform for Indian Menswear Today

Now in its fourth edition, FDCI India Men's Weekend has evolved into a dynamic space where **craftsmanship, culture and contemporary design** intersect — signalling that menswear in India is not only about aesthetics but also about storytelling and cultural continuity. The event reinforces the role of traditional techniques in shaping the future of fashion on both national and international stages.

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