

Export Headwinds Hit Trident's Textile Earnings

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Indian textile maker **Trident Ltd**, known for its yarn, towels and bedsheets, reported a **notable decline in quarterly profit** on Monday as international sales softened, particularly in the United States. For the three months ended **December 31, 2025**, the company's **consolidated net profit fell around 44% year-on-year to ₹442.4 million** (about \$4.9 million), compared with ₹797 million in the same period last year, according to regulatory filings with stock exchanges.

Revenue Dips Amid Softer Overseas Demand

Trident's **overall revenue also eased**, dropping approximately 6% from the year-ago period to ₹15.74 billion. Sales from its **bedsheet division — a significant contributor to topline — contracted sharply by about one-third**, while revenue from its towel business slipped modestly.

Industry analysts point to **weak export demand and rising tariff pressures in key markets** as major factors behind the slowdown. The U.S. market alone accounts for **more than 40% of Trident's export revenue**, with major clients including global retailers like Walmart, Macy's and Target.

Tariff Impact and Shifting Trade Dynamics

The export weakness largely stems from **higher tariffs on Indian textile goods** in recent months, a hurdle that has dampened orders from overseas buyers. Many exporters, including Trident, have had to offer **discounts to U.S. customers while seeking alternative markets in Europe and elsewhere** to help offset the impact.

In response to the challenging trade environment, **Trident's board has approved the formation of a wholly-owned domestic subsidiary** aimed at strengthening its overseas distribution and sales network, especially in the United States. Specific details on the new unit's operations have not yet been disclosed by the company.

Looking Ahead

Despite the near-term earnings pressure, there are signs that **ongoing trade negotiations may ease some export headwinds**. Recent agreements between India and major trading partners, including the U.S. and the European Union, have **reduced tariff rates on certain textile goods**, offering a possible lift to exporters later this year.

For Trident, broader market recovery and diversification of export destinations could prove key to restoring growth in coming quarters. The company continues to be a major player in India's textile sector, with integrated operations spanning yarn, home textiles, paper and related segments.

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