

## From Bareilly to the Big Screen: The Rise of Piush Anand

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When destiny has already written its script, no force in the universe can stop the story from unfolding.

This belief finds perfect reflection in the journey of **Piush Anand**, a dreamer from the small city of **Bareilly**, who dared to imagine himself in the world of entertainment long before the world noticed him. Born into a middle-class family of seven, with his father as the sole earning member, Piush's path was never meant to be easy. But some people are born not to surrender to circumstances—**they are born to change them.**

From a very young age, Piush Anand was deeply inspired by cinema, music, and the glamour of the entertainment industry. While most dreams from modest households fade under pressure, his only grew stronger. Guided by his inner voice and an unshakable belief in himself, he decided early on that he would carve a place in the world of films and fashion—no matter how long it took.

During his school days, Piush took up the role of a **football mentor at Hartman and Bishop Conrad Schools in Bareilly**. The modest fees he earned were carefully saved—not for comfort, but for ambition. That money went into buying clothes, grooming himself, and participating in fashion shows. Often left with empty pockets but a full heart, Piush proved that passion can outweigh poverty.

His perseverance paid off. Despite financial struggles, he went on to win several prestigious titles, including **Mr. Bareilly 2000, Mr. Bareilly 2003, Mr. Taj India**, and many others—an extraordinary achievement for someone funding his own dreams penny by penny.

Piush stepped into professional **modeling in 1995**, and his dedication, humility, and relentless hard work helped him build strong connections in the fashion industry. Over the years, he associated with renowned personalities such as **Annie Thomas (Miss India), Shefali Talwar (Miss India), Indrani Das Gupta, Ankita, Lada Suketu**, and more. Many of these well-wishers encouraged him not just to model, but to expand his vision.

Taking that advice to heart, Piush Anand evolved into a **fashion show and event organizer**, eventually organizing **over 100 successful events**—a milestone that established him as a dependable name behind the scenes as well as on stage.

After nearly **a decade of struggle**, persistence finally met opportunity. Piush Anand began his journey as a lead actor in the film "**Woh 5 Din**", where he was introduced to the world with titles like **Mr. Taj** and **Mr. Bareilly**—symbols of the journey he had earned through grit, not privilege.

Today, Piush Anand stands as the driving force behind **Bless Films & PR**, a creative venture built on years of experience, relationships, and trust in the entertainment industry. His story is not just about success—it is about

**survival, belief, and the courage to keep moving when the odds say stop.**

Piush Anand's journey reminds us that when dreams are honest and efforts are relentless, the universe eventually makes way.

And who knows—perhaps destiny has brought you here to be part of this saga.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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