

From Malegaon to the Global Stage: Testofu Founder Mr. Ajmal Khan Honoured with Maharashtra Business Icon Award

Published on 10 Feb 2026 | By IFI Correspondent



A proud moment was added to Maharashtra's entrepreneurial journey when Mr. Ajmal Khan, a well-known entrepreneur from Malegaon and the founder of the internationally emerging spice brand Testofu, was honoured with the Maharashtra Business Icon Award organised by Reseal.in. This prestigious recognition acknowledges his outstanding entrepreneurship, visionary leadership, and valuable contribution to Maharashtra's and India's business ecosystem.

The grand award ceremony was graced by renowned Marathi actress Ms. Prarthana Behere as the Chief Guest. The event was successfully organised under the leadership of Mr. Sudhir Kumar Pathade, Indian film producer and Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to create impactful platforms for recognising business excellence.

Ajmal Khan: The Vision Behind Testofu

Mr. Ajmal Khan's entrepreneurial journey is a powerful example of how determination and vision can transform a local idea into a nationally recognised brand. Starting from the city of Malegaon, he founded Testofu Private Limited with the aim of delivering authentic Indian spices while maintaining modern quality standards.

By blending traditional spice-making methods with advanced processing, quality control, and attractive packaging, Ajmal Khan positioned Testofu as a fast-growing name in India's spice and food products industry. Today, the brand stands for purity, consistency, and rich taste, earning the trust of households, professional kitchens, and food businesses alike.

The Uniqueness of the Testofu Brand

Testofu spices are known for their rich aroma, balanced flavours, and premium-quality raw materials. The brand focuses on carefully selected spices, hygienic processing, and flavour retention, ensuring that every product delivers an authentic culinary experience.

Testofu offers a wide range of products including Biryani Masala, Chicken Kolhapuri Masala, Shahi Veg Pulao Masala, Palak Paneer Masala, Mix Masala, and many more, catering to diverse Indian cuisines. The brand has built a strong distribution network across India, serving retail stores, wholesalers, restaurants, cloud kitchens, and food service businesses, with a clear vision to expand into international markets in the near future.

A Celebration of Business Diversity and Excellence

The Maharashtra Business Icon Awards 2025 showcased excellence across multiple industries, highlighting the strength and diversity of Maharashtra's business landscape. Major award categories included:

Healthcare & Medical – Innovation and patient care

Manufacturing – Industrial growth and production excellence

Information Technology – Contribution to India’s digital transformation

Infrastructure – Building future-ready cities and systems

Financial Services – Banking, insurance, and wealth management

Agribusiness – The backbone of the Indian economy

Retail & E-commerce – Innovation in consumer experience

Special recognitions were also presented in sectors such as Hospitality, Tourism, Education, Logistics, Energy, Pharmaceuticals, and Media & Marketing, reflecting the event’s inclusive and comprehensive approach.

Institutional Support and Collaboration

The credibility and impact of the event were further strengthened by strong institutional support. Key partners included the GST Department, Government of Maharashtra, MSME Maharashtra, UCO Bank, along with media and corporate partners such as Samachar Wani News, Namrata Advertising, Bhagyam, HR Polis, Testof Private Limited, and Success Abacus & Education India Private Limited.

Showcasing Entrepreneurship Across Maharashtra

One of the most inspiring aspects of the evening was the geographical diversity of the awardees. Entrepreneurs from major business hubs like Mumbai and Pune, as well as from Vidarbha, Konkan, and Marathwada, came together—clearly reflecting the widespread entrepreneurial spirit across the state.

The success story of Mr. Ajmal Khan, along with other awardees, highlights the continuous growth, innovation, and global potential of Maharashtra’s business community. The event was not just a celebration of achievements, but also a strong source of inspiration for aspiring entrepreneurs—proving that with vision and perseverance, a journey from local roots to global recognition is truly possible.

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