

From Passion to Profession: The GSFb Story

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In today's rapidly changing world, fashion is no longer limited to clothing—it has become a powerful medium for self-reliance, creativity, and career growth. With every season, fashion evolves from simple needle-and-thread craftsmanship to modern 3D texture designs. Recognizing this transformation ahead of time, Gayatri Sham Borse turned fashion into a tool for women's empowerment.

Gayatri Borse is the Director of GSFb (Graduation School of Fashion Business) Fashion Designing Institute in Malegaon and brings over a decade of experience in the fashion industry.

A Journey Shaped by Struggle and Determination

Gayatri's journey in fashion began at a very young age. At just 17, after completing her 10th grade, she enrolled in a Fashion Designing Diploma course in Khopoli. Balancing education while establishing herself in a competitive and creative field was not easy, but her passion for fashion helped her overcome every obstacle.

After completing her education, she took a brief break, yet her connection to fashion remained strong. In 2017, she joined NIDS (National Institute of Designing Studio) in Pune as a faculty member. Her involvement in fashion shows, innovative outfit designs, and the growing enthusiasm among students led to her being entrusted with the responsibility of Branch Manager.

GSFB: A Dedicated Institute for Women

Determined to bring her experience to her hometown, Gayatri Borse established GSFb Fashion Designing Institute in Malegaon. The institute is specially dedicated to girls and women, focusing not only on education but also on building confidence and fostering a positive mindset.

The goal of GSFb is not merely to provide degrees, but to equip students with the skills and confidence required to start their own businesses or establish themselves strongly in the fashion industry.

Practical-Based Curriculum and 300+ Pattern Training

GSFB follows a completely practical-based syllabus. Students receive comprehensive training in various aspects of fashion, including:

- Kids Edition
- Western Wear
- Maharashtrian Edition

- Kurti Designing
- Embroidery
- Textile Learning
- Jewellery Designing

The institute teaches over 300 patterns and provides hands-on practice to ensure that each student can confidently create diverse designs in the future.

Workshops, Study Tours, and Career Guidance

GSFB goes beyond classroom learning. The institute regularly organizes monthly workshops, study tours, seminars, skill development sessions, and career guidance programs. These initiatives provide students with real-world exposure to the fashion industry and prepare them for emerging opportunities.

Local Opportunities for Aspiring Designers

Previously, girls from Malegaon and nearby villages had to travel outside the city to pursue fashion education. With the establishment of GSFB, quality fashion training is now available locally. Several students have completed the Boutique Management Course and started their own boutiques, while others have secured employment at the local level.

From Negativity to Confidence

Gayatri Borse believes that students who enter GSFB with self-doubt leave with renewed confidence and positivity. According to her, while the future may be uncertain, women equipped with skills and inner strength can overcome any challenge.

An Inspiring Impact

Though her journey may seem modest, its impact has transformed the lives of hundreds of girls and women. Today, GSFB is not just a fashion institute—it is a platform for new identity, renewed confidence, and brighter futures for women in Malegaon.

Selected for Maharashtra's Prestigious Awards

Recognizing her dedication and achievements, she has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for her, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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