

Tarangan Solutions: A Journey of Grit and Growth

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Every successful enterprise is built on patience, self-belief, and the courage to start from zero. The entrepreneurial journey of Aditya Mahajan, CEO and Founder of Tarangan Solutions, is a powerful example of how consistent effort, technical expertise, and unwavering family support can transform a small idea into a multi-domain IT company.

Early Career and Technical Foundation

After completing his degree in Electronics and Telecommunication (E&TC) Engineering in 2017–2018, Aditya Mahajan began his professional career in his core engineering field. Over nearly two years, he gained valuable technical knowledge along with a deep understanding of professional discipline, responsibility, and industry work ethics.

With the goal of strengthening his position in the software industry, Aditya pursued various IT and software courses in Pune. This phase significantly enhanced both his technical capabilities and his confidence.

Understanding the Software Business

In 2019, Aditya partnered with a software company for approximately ten months. This period proved crucial in shaping his entrepreneurial mindset. During this time, he gained hands-on experience in client handling, project management, team coordination, and timely project delivery—skills that later became instrumental in building his own company.

The Birth of Tarangan Solutions

Drawing from these experiences, Aditya Mahajan took the bold step of launching his own IT venture, Tarangan Solutions.

The company began in a small rented office in the College Road area of Nashik—without clients, leads, or market recognition.

The initial days were extremely challenging. Cold calls, emails, meetings, presentations, and repeated rejections became part of daily life. Financial instability added to the pressure, as office rent, internet bills, software tools, and daily operational expenses had to be managed with limited resources. Yet, giving up was never an option.

The Strongest Support: Family

During this difficult phase, Aditya's greatest strength was his wife, Priyanka. From the very beginning, she stood by him—offering emotional support, practical guidance in decision-making, and a consistently positive outlook.

Her belief and understanding made many tough decisions easier. Tarangan Solutions is not just Aditya's dream, but the result of their shared effort and determination.

Building Trust Through Quality and Transparency

In its early phase, Tarangan Solutions focused on:

- Website Development
- Software Development
- Mobile App Development
- Customized Software Solutions

The initial projects were small and operated within limited budgets. However, each project was delivered with high quality, transparency, and on-time execution.

This approach earned the trust of clients. Gradually, satisfied customers began referring new clients, and word-of-mouth became one of the company's strongest growth drivers.

Staff Augmentation: A Turning Point

Recognizing the growing demand for skilled developers in the market, Tarangan Solutions introduced Staff Augmentation Services.

Through this model, companies were provided with in-house developers on a contract basis. This strategic move became a significant growth milestone, bringing both stability and expansion to the business.

Building a Strong Team and Work Culture

As the company expanded, Aditya focused on building the right team—individuals who value learning, responsibility, and quality.

A people-first culture emerged within the organization, where every team member is treated as a vital part of the company's success. Collaboration, transparency, and continuous improvement became the core values of Tarangan Solutions.

2023: A Proud Milestone

After three years of relentless effort and perseverance, Tarangan Solutions moved into its own office in Rajiv Nagar, Nashik, in 2023.

The journey from a small rented office on College Road to owning a dedicated workspace stands as a powerful symbol of struggle, belief, and self-confidence.

Tarangan Solutions Today

Today, Tarangan Solutions is recognized as a multi-domain IT services company offering:

- Web Development
- Mobile App Development
- Custom Software & ERP Solutions
- Product Development
- Staff Augmentation
- Robotic Process Automation (RPA) Services

The company successfully delivers projects for clients across India and internationally, earning recognition for its reliability and technical excellence.

Vision for the Future

Aditya Mahajan's story delivers a strong message: struggle forms the true foundation of success. With the right support system, honest effort, and unwavering belief in one's vision, no challenge is permanent.

Tarangan Solutions is not just a company—it is a symbol of hard work, trust, and shared dreams. Looking ahead, Aditya aims to develop innovative technology products and establish Tarangan Solutions as a globally recognized tech brand.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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