

From Street Vendor to Nationwide Brand: The Rise of HIND NX

Published on 13 Feb 2026 | By IFI Correspondent



It is often said that circumstances do not break a person—they shape them. The life journey of Abdulmateen Abdulghani Maniyar, popularly known as Matin Maniyar, stands as a powerful example of this belief. Coming from a modest middle-class family, Maniyar overcame limited education, financial hardship, and repeated business setbacks to build **HIND NX** into a trusted and growing brand.

Today, HIND NX is not just a shop—it represents honesty, transparent pricing, and long-term trust.

Limited Education, Limitless Determination

Maniyar's formal education ended after the 10th standard. At a young age, he stepped away from academics to pursue work and business. In 2004, he started a small bangle business. The early days were far from easy. He sold products through street vending, traveling across markets, fairs, and local exhibitions to make ends meet.

His initial experiences were filled with challenges. While sourcing goods from large markets like Mumbai, he often faced poor-quality supplies, incorrect pricing, and even instances of fraud. Instead of discouraging him, these setbacks strengthened his resolve.

A Promise Born from Struggle

After facing repeated disappointments in business dealings, Maniyar made a personal commitment:

“When I grow in business, I will never deceive my customers. I will provide the right quality at the right price, with complete honesty.”

This philosophy became the foundation of HIND NX. His vision was to create a platform where customers would never feel misled and where new entrepreneurs would receive proper guidance and support.

From Small Beginnings to a Recognized Brand

What began as a small-scale venture gradually expanded. Through persistence, experience, and integrity, Maniyar established HIND NX as a larger retail outlet. Over time, the business grew beyond local boundaries and now operates on an all-India level, sourcing and distributing products across the country.

HIND NX has built its reputation on three core principles:

- Superior quality products

- Transparent and accurate pricing
- Long-term customer trust

Today, more than 2,000 customers and retailers are associated with the brand.

Trust as the True Earnings

For Maniyar, the greatest reward is not profit but appreciation. When customers tell him, “Sir, our shop is running successfully because of your support,” it brings him immense satisfaction.

Many of his clients now say, “Trust is another name for HIND NX.”

For Maniyar, this statement validates years of struggle and perseverance.

His Philosophy on Business

Maniyar firmly believes:

- One does not need large capital to start a business.
- Even with limited investment, honest trade can succeed.
- Running one's own small enterprise can be more fulfilling than a job.

He hopes that every young man and woman in Maharashtra considers entrepreneurship, regardless of scale.

An Inspiring Example

From a small-time vendor to building a nationwide business network, Abdulmateen Maniyar's journey has been anything but easy. Yet, courage, integrity, and responsibility toward customers have propelled him to where he stands today.

HIND NX is no longer just a brand. It is a source of inspiration for thousands of small traders who dare to dream big despite limited resources.

Selected for Maharashtra's Prestigious Awards

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

Presence of Renowned Film Personalities

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

Event Hosted Under Expert Leadership

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

For more style updates & exclusive fashion stories follow indiafashionicon.com