

## Learning, Evolving, Guiding: The Rise of JK Financial Services & Investment

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Change in life begins when a person is willing to learn and take the right steps forward. Some individuals do not complain about circumstances—they turn them into opportunities and build a new identity.

One such inspiring personality is Jaydeep Vilas Kore, Founder of **JK Financial Services & Investment**, Satara. His journey from working as a medical representative to becoming a certified financial planner is a testament to perseverance, continuous learning, and clear vision.

### **From Science Graduate to Seeking Purpose**

Jaydeep Kore completed his education in the science stream and began his career in 2008 as a medical representative. The job was stable, but internally he felt a desire to do something more meaningful—something that could create a tangible difference in people's lives.

In 2013–14, he made his first small investment in mutual funds. At the time, he did not realize that this modest step would become the turning point of his life.

### **Learning During Uncertain Times**

When the world seemed to slow down, Jaydeep immersed himself in learning. He pursued finance-related courses, read books, attended training programs, watched educational videos, and studied real-life financial examples.

The book *Rich Dad Poor Dad* significantly influenced his perspective. It helped him understand a crucial principle:

“Earning money is one thing, but managing money is an art—and very few truly understand it.”

This realization marked the beginning of his journey into the financial services sector.

### **Creating Financial Awareness**

From 2020 onward, Jaydeep began actively spreading awareness about:

- Correct investment strategies
- Financial planning
- Financial freedom
- Insurance

- Risk management

He firmly believes:

“Gains achieved through wrong advice are temporary, but trust built through right advice lasts forever.”

With this philosophy, he established JK Financial Services & Investment.

### **Transparency as the Foundation**

Today, Jaydeep Kore is a certified financial planner known for his transparent and client-first approach. Before recommending any financial product, he clearly explains the associated risks, benefits, procedures, and realities.

He openly advises clients:

“Before investing in any financial product, independently verify SEBI regulations, licenses, and official sources.”

This commitment to transparency has earned him recognition as a trusted financial advisor in Satara.

### **Demystifying Mutual Funds**

Jaydeep often addresses common misconceptions surrounding mutual funds. Many people equate mutual funds directly with stock market risks. He clarifies:

- Mutual funds are not the same as direct stock trading.
- Risks are managed and diversified by professionals.
- Investments can begin with as little as ₹200.
- Liquidity allows relatively easy access to funds when needed.

For him, the goal is not merely to encourage investments but to make people financially informed and confident decision-makers.

### **Spreading Financial Literacy**

Through WhatsApp, social media platforms, training sessions, and educational videos, Jaydeep continues to promote financial literacy. His mission is simple yet powerful:

“People should not just earn—they should make informed financial decisions to build a secure future.”

### **A Story of Continuous Growth**

Jaydeep Kore's journey teaches a valuable lesson:

- Keep learning.
- Keep evolving.
- Avoid uninformed decisions and move forward wisely.

Today, he is counted among the emerging financial experts in Satara who prioritize trust over commission. His story stands as proof that with the right mindset, dedication, and ethical approach, one can redefine both career and purpose.

### **Selected for Maharashtra's Prestigious Awards**

Recognizing his dedication and achievements, he has been selected for the prestigious “**Maharashtra Business Icon 2025 / Maharashtra Style Icon 2025 / Maharashtra Fashion Icon 2025**” awards.

This honour is being presented by **Reseal.in and India Fashion Icon Magazine**, celebrating Maharashtra's emerging entrepreneurs and artists.

The selection marks a proud moment not only for him, but also for the entire region.

### **Presence of Renowned Film Personalities**

The grand award ceremony will be graced by celebrated film personalities:

- **Ms. Varsha Usgaonkar (Bollywood Actress)**
- **Ms. Sonalee Kulkarni (Indian Actress)**
- **Ms. Prarthana Behere (Indian Actress)**

### **Event Hosted Under Expert Leadership**

The event is organized under the leadership of **Mr. Sudhir Kumar Pathade**, Founder & CEO of Reseal.in (Sure Me Multipurpose Pvt. Ltd.), who continues to provide a national platform for Maharashtra's rising entrepreneurs, designers, and creative talent.

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