

## Falguni Shane Peacock: The Couture Duo's Inspiring Journey

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In the January 2026 issue of *Elle India*, fashion editors chronicle the remarkable journey of **Falguni Shane Peacock**, the husband-and-wife designer duo whose name has become synonymous with high-impact glamour and fearless couture. Their story — far from an overnight success — is one of patience, creativity, and relentless ambition that has helped put Indian couture on the global map.

Founded in **2006**, the partnership began when **Falguni** met **Shane Peacock** through a creative collaboration that soon turned into a personal and professional alliance. Initially working on separate design elements — with Falguni's artistic vision and Shane's structural instincts — the duo learned to merge their strengths, shaping a shared design philosophy that drove their early collections showcased at *Lakmé Fashion Week*.

Their breakthrough came when a high-end London retailer displayed their label alongside iconic designers, proving there was a global appetite for their bold aesthetics. This international platform opened doors that would lead to runways in **London, Miami, and Los Angeles**, expanding their influence beyond Indian borders.

What sets Falguni and Shane apart, according to insiders, is their commitment to *personalised couture* — where each silhouette and embellishment feels crafted for the wearer rather than for fleeting trends. Over nearly two decades, sequins, sculpted feathers and dramatic silhouettes have become signature elements of their work, a testament to their belief that fashion should flirt with fantasy while remaining grounded in craftsmanship.

The designers also brought their global experience back home. Anchoring their creative base in **Mumbai**, they reinvented Indian bridal couture with avant-garde interpretations, blending heritage techniques with contemporary innovation. Their designs have since graced red carpets and concerts alike, worn by international stars and Bollywood icons — further cementing their reputation as one of India's most daring fashion powerhouses.

Asked about their legacy, Falguni says it's about *inspiring others to dream audaciously* and proving that Indian creativity can thrive on the world stage without losing its soul. For the duo, the journey continues — not as followers of trends, but as architects of an ever-evolving couture language.