

Dhaneshwari Mukunde: Building DS Developer Through Determination and a Vision for Real Estate

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From Humble Beginnings to Entrepreneurship: A Journey of Perseverance, Leadership and Growth

Dhaneshwari Dhondiram Mukunde has built her professional identity through determination, hard work and confidence. Coming from a middle-class family, she progressed from early jobs to establishing her own real estate business, DS Developer, in Navi Mumbai. Her journey reflects the value of gaining experience, taking initiative and remaining committed to a long-term vision.

Through DS Developer, she aims to make land investment opportunities more accessible to customers while building a recognised presence in Maharashtra's real estate sector.

From Early Jobs to a Career in Real Estate

Dhaneshwari's professional journey began while she was still pursuing her education. To meet her personal expenses, she worked part-time at a photocopy centre. She later worked in the postal department before deciding to explore opportunities in real estate.

She entered the property sector as a telecaller and gradually took on greater responsibilities. Over time, she worked in roles including team leader, company in-charge, director and managing director. These experiences helped her develop skills in customer communication, team management, business operations and expansion.

Her progression through different roles gave her practical exposure to the industry and helped her prepare for the challenge of running an independent business.

Giving Back During the COVID-19 Pandemic

Alongside her professional responsibilities, Dhaneshwari participated in social service activities during the COVID-19 pandemic. Her contributions included food distribution, COVID-related camps and helping patients in need access hospital facilities.

These efforts formed an important part of her journey, reflecting her willingness to contribute to the community during a challenging period.

Establishing DS Developer

Motivated by her ambition to build an independent business, Dhaneshwari founded DS Developer in Vashi on January 1, 2023. Following the response to the business, she opened a second branch in Ambarnath on July 12, 2023.

According to the information provided, the company has a team of 22 employees and operates through two branches in Maharashtra.

Establishing the business marked a significant step in her transition from working in the real estate industry to leading an enterprise of her own. Her experience across different positions helped her understand customer needs and the importance of building a capable team.

Making Land Investment Opportunities More Accessible

DS Developer offers land investment options and assists customers by providing project information, arranging site visits and offering guidance related to investment opportunities.

The company's approach focuses on helping customers understand available land options in relation to their financial capacity. By explaining project details and enabling prospective buyers to visit locations, the business aims to help customers make more informed decisions.

Land investment involves risks, and prospective buyers should independently verify land titles, ownership records, zoning permissions, development approvals and other relevant legal documents before making a purchase. Investment decisions should be based on individual financial circumstances and proper due diligence.

A Vision for Expansion and Growth

Dhaneshwari's long-term ambition is to develop DS Developer into a leading land-banking brand in India and eventually expand into the construction sector.

The message associated with her business is: **"Small investments today, greater possibilities for tomorrow."**

Her vision reflects an ambition to grow the business while reaching a wider customer base. As the company develops, she aims to strengthen its presence and explore further opportunities within the real estate industry.

An Inspiring Journey for Aspiring Women Entrepreneurs

Dhaneshwari Mukunde's journey illustrates how professional experience, persistence and the willingness to take calculated risks can help turn an ambition into a business venture.

From working part-time during her education to taking on leadership roles and establishing DS Developer, she has pursued her goal of creating an independent professional identity. Her story can encourage aspiring women entrepreneurs to develop their skills, learn from experience and work steadily towards their ambitions.

Through DS Developer, Dhaneshwari continues to pursue her vision of growth in real estate, with plans to expand the business and explore new opportunities in the years ahead.

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