

Ashwini Swapnil Ahire: From Dance Direction to Leadership in the Hospitality Industry

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Recognised for her work in dance in Chandrapur, Ashwini Swapnil Ahire is combining her creative background with hospitality leadership while preparing to reconnect with her artistic passion.

Born in Chandrapur, Maharashtra, Ashwini Swapnil Ahire developed a love for dance at an early age. Encouraged by her family to nurture her talent, she gradually transformed her passion into a professional pursuit. Over the past 16 years, she has built experience in dance direction, dance judging and event management, while also taking on responsibilities in the hospitality industry.

Her journey reflects the ability to pursue creative ambitions, embrace new professional opportunities and find ways to balance family life with entrepreneurship.

A Passion for Dance That Became a Profession

Dance has remained an important part of Ashwini's life since childhood. With encouragement from her family, she explored opportunities to develop her artistic skills and establish herself professionally.

Through her work in choreography, dance competitions and event management, she developed a presence in the regional performing arts scene. She is described as Chandrapur district's first woman dance director, a distinction that should be confirmed through supporting records before publication.

A significant milestone came in 2012, when she secured first place in a national Lavani competition held in Nashik. The achievement marked an important moment in her artistic journey and reflected her dedication to a traditional Maharashtrian dance form.

Her experience as a dance director and judge has given her opportunities to engage with performers, artistic expression and the organisation of cultural events.

Balancing Family Responsibilities and Creative Ambitions

Alongside her professional work, Ashwini has embraced her responsibilities as a homemaker, wife and mother. At one stage, family commitments led her to take a break from her artistic career.

However, the pause did not diminish her connection with dance. Her desire to return to the field remains strong, and she is preparing to explore new opportunities in dance direction, judging and event management.

Her experience reflects a reality familiar to many women: professional journeys do not always follow a straight line. Personal and family responsibilities may change priorities for a period, but they do not have to bring an end to long-held

ambitions.

Ashwini's renewed interest in her artistic career demonstrates the importance of remaining connected to one's passions and allowing room for new beginnings.

Taking on a Leadership Role at Ashper Hotels

Ashwini is also a director at **Ashper Hotels**, a hospitality brand launched in Nagpur under Ashper Hospitality Ventures. Her husband, Swapnil Ahire, brings approximately 16 years of experience in hotel management to the business.

The brand's portfolio includes two hotels: **Hotel Ashper Suites** and **Hotel Golden Bliss**, described in the supplied profile as belonging to the premium category.

Her role in the hospitality business represents a new dimension of her professional journey. Moving between the creative world of performing arts and the operational demands of hospitality calls for adaptability, organisation and the ability to manage different responsibilities.

The business aims to expand its presence across Vidarbha, Marathwada and other cities in Maharashtra, with ambitions to enter markets beyond the state in the future.

Bringing Creativity and Entrepreneurship Together

Ashwini's experience in dance direction, judging and event management provides a creative foundation that complements her involvement in hospitality. Both fields require attention to detail, coordination, communication and an understanding of people's expectations.

As she continues her work with Ashper Hotels, she also hopes to shape the next chapter of her artistic career. Her journey illustrates that professional interests can evolve over time and that experience gained in one field can remain valuable when pursuing another.

Rather than viewing her career as a choice between art and business, Ashwini's story brings both dimensions together. She is continuing to build her role in hospitality while keeping open the possibility of returning to dance with renewed energy.

An Inspiring Message for Women

Ashwini Swapnil Ahire's journey is a story of creative ambition, family commitment and professional adaptability. From developing her skills in dance to taking on leadership responsibilities in hospitality, she has continued to explore new possibilities at different stages of life.

Her experience offers an encouraging message to women who may have paused their careers because of family responsibilities: a break does not have to mean giving up on a dream. With determination, confidence and a willingness to begin again, it is possible to pursue meaningful interests while embracing new opportunities.

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