

Neeta Khadgi: From Homemaker to Entrepreneur in the Automotive Industry

Published on 21 Oct 2026 | By IFI Correspondent



With confidence, hard work, and perseverance, Neeta Khadgi has expanded her business in the automotive supply sector while placing employee welfare at the heart of her entrepreneurial approach.

Neeta Khadgi's journey from homemaker to entrepreneur is an inspiring example of how determination and self-belief can open new professional opportunities. Based in Nagpur, she spent 29 years managing household responsibilities before stepping into the business world. Trusting her abilities and facing challenges with persistence, she gradually established herself in a business supplying components to the automotive industry.

Building a Business Through Determination

Neeta Khadgi's business focuses on supplying metal inserts used in plastic components. As a Tier-2 supplier, she serves various Original Equipment Manufacturers (OEMs) in the automotive sector through the supply chain.

Her progress has been driven by consistent effort, professional commitment, and disciplined business management. Over the past four years, she has doubled her business revenue, reflecting her sustained efforts to strengthen operations and expand the business.

Her achievement demonstrates the importance of planning, reliability, and a willingness to take on new responsibilities in a competitive industry.

Turning Doubts into Motivation

The beginning of her entrepreneurial journey was not without difficulties. She faced questions about her ability to manage a business and encountered doubts and criticism, including within her own family.

Rather than allowing these experiences to discourage her, Neeta chose to treat them as motivation to prove herself. She focused on her work, business development, and results instead of responding to criticism with words.

This approach reflects her belief that consistent performance and commitment are powerful ways to build credibility. Her journey also highlights the challenges women can face when entering professional fields after spending years managing family responsibilities.

Balancing Business and Leadership Responsibilities

Alongside managing her own business, Neeta also holds an executive role in her husband's company. Her responsibilities include employee management and contributing to the organisation's day-to-day operations.

Making decisions and managing workplace responsibilities can involve differences of opinion and criticism. However, she continues to emphasise honesty, dedication, and a focus on outcomes.

Her experience reflects the importance of maintaining professional integrity while managing multiple responsibilities and working towards long-term business goals.

Employee Welfare as a Business Priority

For Neeta, business success is not measured by financial growth alone. She recognises that a business also affects the livelihoods of employees and the well-being of their families.

She considers employees an extension of her family and believes their welfare deserves attention alongside business development. Maintaining a humane approach in the workplace and considering employees' needs are important elements of her leadership philosophy.

This people-oriented perspective underlines her belief that sustainable business growth should create value not only for the organisation but also for the people who contribute to its progress.

A Message of Confidence for Women

Neeta believes that educational qualifications alone do not determine a person's success. Hard work, honesty, motivation, and dedication to a goal can also play an important role in building a professional future.

Drawing from her own experience, she encourages other women to believe in their abilities, develop their confidence, and pursue their business ambitions. Her journey demonstrates that it is possible to explore new opportunities even after many years devoted to family responsibilities.

From homemaker to entrepreneur, Neeta Khadgi's story is a reminder that determination and consistent effort can help people challenge expectations and build new paths for themselves.

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