



?? India Couture Week 2025 Is Back: What to Expect from This Year's Fashion Extravaganza

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Featured Image

Aisha Rao makes her debut, Manish Malhotra returns, and the bridal narrative expands into high-art couture.

By IndiaFashionIcon Desk

The countdown is officially on! **India Couture Week (ICW) 2025** returns for its **18th edition** from **July 23 to July 30**, bringing the spotlight back to New Delhi with **14 of the country's top designers** and an impressive lineup of bold debuts, creative reinventions, and couture moments for the ages.

Presented by **Hyundai India** in collaboration with **Reliance Brands**, this year's ICW promises to be more than a bridal showcase—it's a **celebration of high fashion, red carpet glamour, and next-gen design innovation**.

? Who's Showing at India Couture Week 2025?

? The Big Names

Returning heavyweights include:

- **Manish Malhotra** (*returning after 4 years*)
- **Tarun Tahiliani**
- **Ritu Kumar**
- **Rohit Bal** (now helmed by **Fraze Tasnim**)
- **JJ Valaya**
- **Suneet Varma** (*celebrating 30 years in fashion*)
- **Rahul Mishra**
- **Falguni Shane Peacock**
- **Shantnu & Nikhil**
- **Amit Aggarwal**

? The Modern Trailblazers

- **Jayanti Reddy**
 - **Rimzim Dadu**
 - **Isha Jajodia's Rose Room** (*redefining lace couture*)
 - **Aisha Rao** (*ICW debut*)
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? Aisha Rao Makes Her Long-Awaited Debut

After years of persistence, **Hyderabad-based designer Aisha Rao** joins the ICW lineup for the first time. Known for her **quirky, maximalist Indian bridalwear**, Rao brings her signature style to a more inclusive audience this season.

“This collection is for *everyone*—not just brides in their 20s, but mothers, grooms, in-laws, and guests too,” she told *India Today*. “It’s colourful, bold, and designed for those who wear their confidence as couture.”

Expect kaleidoscopic patchwork, statement blouses, and wearable art that breaks the bridal mould.

? Sunil Sethi: “ICW is not just Bridal Week”

FDCI Chairman **Sunil Sethi** is keen to correct a common misconception: **India Couture Week isn’t only about bridal fashion**.

“We’re about bridal, yes, but also about **occasion wear, red carpet couture, and museum-worthy fashion**,” he said at the press event. “If ICW was only bridal, we’d call it Bridal Week.”

Designers like **Falguni Shane Peacock** and **Manish Malhotra** are now creating pieces that go far beyond the bridal aisle—think **red carpet gowns, fusion formalwear, and sculptural silhouettes** made for global runways.

? Highlights from the Press Preview

- **Rahul Mishra’s turquoise floral lehenga** looked like a dream for modern bridesmaids.
 - **Suneet Varma’s 3D embellished gown** sparkled with maximalist bling—perfect for gala nights.
 - **Jayanti Reddy’s peplum + sharara set in mint and gold** was a nod to classic opulence with a twist.
 - **Isha Jajodia** spotlighted **lace corset lehengas**—where nostalgia meets now.
 - **Falguni Shane Peacock** teased an **over-the-top, global couture vibe**, hinting at extravagance as the season’s mood.
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? Supporting New Voices

The FDCI continues its tradition of **championing new talent** with the inclusion of **Aisha Rao** this year. In previous years, the platform has helped launch now-established names like **Amit Aggarwal, Gaurav Gupta, and Rahul Mishra**. Sethi reaffirmed this commitment:

“Every year, we introduce at least one new designer. They bring in fresh ideas, and that’s vital for keeping couture relevant and exciting.”
