

Aankhon Ki Gustaakhiyan Box Office Preview: Vikrant Massey-Shanaya Kapoor starrer faces tough competition, low opening expected.

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Adapted from Ruskin Bond's short story, the romantic drama opens in cinemas on July 11 amidst box office clashes with Maalik and Superman.

Aankhon Ki Gustaakhiyan Box Office Outlook: Runtime, Release, and Competition.

Mumbai: **Vikrant Massey** and debutante **Shanaya Kapoor** are set to bring a heartwarming romantic tale to theatres tomorrow with **Aankhon Ki Gustaakhiyan**, directed by **Santosh Singh**. Inspired by **Ruskin Bond's** acclaimed short story "**The Eyes Have It**," the film releases in Indian cinemas on July 11, 2025.

Runtime, Screen Count, and Advance Bookings

Certified U/A, the film has a runtime of **2 hours 20 minutes**. It is slated to release on 800 to 1000 screens across India, targeting a **niche audience fond of soft romantic dramas**.

However, the advance bookings have been on the lower side. By Thursday 3 PM, less than 1,000 tickets were sold **across major national chains PVRInox and Cinepolis**. Industry estimates predict final pre-sales to touch **around 2,000 tickets** before release day.

Expected Opening and Competition at the Box Office

Jointly backed by **Zee Studios, Mini Films, and Open Window Films**, the movie is predicted to have a modest opening. Trade experts estimate its first-day collection in the range of **₹75 lakh to ₹1 crore**.

The film's box office performance will heavily rely on positive word-of-mouth and weekend walk-in audiences, especially since the opening advance sales are minimal.

Adding to the challenge, **Aankhon Ki Gustaakhiyan** faces stiff competition from **Rajkummar Rao's** gangster drama **Maalik**, which also releases on the same day. Moreover, **Hollywood giant Superman** debuts this weekend, likely capturing a significant chunk of **multiplex audiences**.

Ongoing releases like **Metro In Dino** and **Jurassic World: Rebirth** will also divide viewer attention.

About the Film

In **Aankhon Ki Gustaakhiyan**, **Vikrant Massey** portrays **Jahaan**, a visually impaired musician who finds love in Saba, a spirited theatre artist played by **Shanaya Kapoor**. Actor **Zain Khan Durrani** also plays a pivotal role in the narrative.

Vikrant Massey, known for his powerful performances in A Death in the **Gunj**, **Chhapaak**, **Haseen Dillruba**, and 12th Fail, brings depth to his new role. **Shanaya Kapoor** marks her **Bollywood debut with this romantic drama**.

Aankhon Ki Gustaakhiyan enters the box office amidst fierce competition and low initial buzz. Its fate will largely be determined by critical reviews and **word-of-mouth momentum** over the opening weekend.

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